

THE SYNCHRONIC BEHAVIOR OF BASIC COLOR TERMS IN TSWANA
AND ITS DIACHRONIC IMPLICATIONS*

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The synchronic distributional pattern of potential basic color terms in one dialect of Tswana is examined in a wide range of construction types. From this pattern the non-basic status of the term *lèphùtsí* emerges, as well as a constraint requiring the exclusion of animals from the semantic extension of basic terms designating hue. Accepting *lèphùtsí* as non-basic, however, leaves a pattern of semantic reference violating a widely assumed universal constraint governing historical stages in the evolution of color names. To resolve this dilemma, a comparative analysis of color term reference in the Sotho languages is undertaken. Based on this analysis, the semantic reference for one basic color term in Tswana is hypothesized to have undergone a historical change, whereby the universal constraints on color naming give way to the constraint governing basic terms for hue.

1. Introduction

The semantic categorization of the color domain in Tswana, a Southeastern Bantu language, appears on initial examination to challenge a theory of the historical evolution of color naming which has received wide recognition (Berlin and Kay [1969], Kay [1975], and Kay and McDaniel [1978]). More precisely, a system of color names obtained over a period of months from a Tswana informant appears inconsistent with predictions from this theory. To

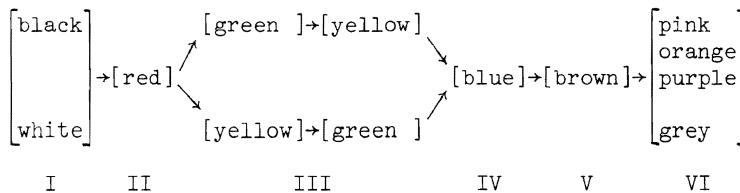
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establish this point, the synchronic distributional behavior of potential basic color terms will be examined in a wide range of construction types. On the basis of this behavior, we will argue that the inconsistency is due to a conflict between language specific and language general constraints.

2. Review of Basic Color Terms

Over the past decade, the theoretical foundation for a series of interlocking studies in linguistics, anthropology, psychology, and neurophysiology has been Berlin and Kay [1969]. Their investigation, based on experimental evidence and dictionary analyses of 98 languages, argued that the categorization of color by natural language is far from arbitrary, contrary to Gleason [1955] and Ullman [1962]. In each language they examined, no more than eleven, and no fewer than two, basic color terms could be identified, with each term across languages referring to one of eleven focal areas in the color spectrum. Concurrent with these synchronic claims, they postulated a relatively fixed universal sequence of stages through which a system of basic color terms would historically evolve. This sequence, originally interpreted as the successive encoding of the eleven foci, is shown in Table 1.

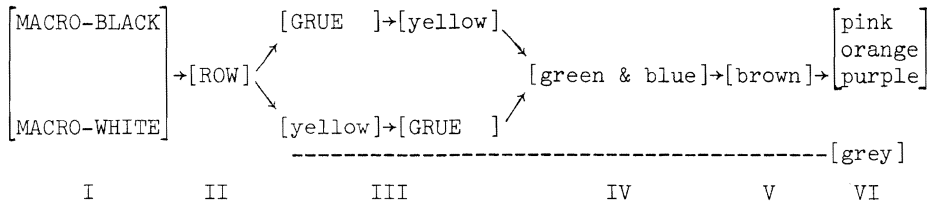
Table 1. Evolutionary sequence on color terms from Berlin and Kay [1969]



Subsequent research has altered the details of this sequence as well as sharpened our understanding of the nature and source of the categories underlying basic color terms. In the revised color term sequence, shown in Table 2, the stages are viewed as a progressive differentiation of the

dimensions hue and brightness (Kay and McDaniels [1978]).¹

Table 2. Revised evolutionary sequence of color terms from Kay [1975] and Berlin and Berlin [1975]



For example, the semantic categories in the first stage combine the brightness and hue dimensions such that foci identified by light/warm colors (MACRO-WHITE) and foci identified by dark/cool colors (MACRO-BLACK) are contrasted. In the second stage, the light/warm category is differentiated as a light (white) and a warm (red) category. Hue and brightness, along with saturation, also serve as the traditional dimensions for analyzing color categorization. Of these, the role of saturation, referring to chromatic purity, is little understood, and, even today, only the dimensions hue and brightness have been linked to specific neurophysiological components (Bornstein [1973a,b] and McDaniel [1974]).

The revision of the color naming sequence has been strengthened by studies of synchronic variation (Kay [1975] and Berlin and Berlin [1975]). Though all speakers of a language may not manifest a uniform stage in their color naming behavior, they do apparently manifest adjacent stages. The general finding is that development of new basic terms from non-basic terms, and distribution of basic and non-basic terms across dialects, conforms to the stages delineated in the revised Berlin and Kay sequence. Basic color term systems existing in different dialects of a language should thus mani-

¹The color foci for the categories identified with capital letters are: BLACK, GREEN, and BLUE for MACRO-BLACK; RED, YELLOW, and WHITE for MACRO-WHITE; RED and YELLOW for ROW; and GREEN and BLUE for GRUE.

fest a single stage. For example, if a system representative of a dialect contains a basic term for BLUE and GREEN, it should also contain a basic term for YELLOW. Subsequent discussion herein will take up this prediction as it applies to the data from Tswana.

Based on recent studies, it is apparent that there may be psychophysiological natural points in the color spectrum which ground the semantic categorization of color. Despite this grounding, the linguistic task of identifying basic color terms has proven problematic for a number of investigators, Wescott's [1970] analysis of Bini, a Kwa language of Africa, being a case in point. Wescott attempted to identify basic color terms by using the Berlin and Kay [1969] criteria, but they proved indeterminate in assigning Bini to one of the original diachronic stages.²

To strengthen the means for determining basic color terms, Westcott [1970] posited additional criteria.³ What is significant about these criteria is that they flesh out the general criterion of "similar distribution" advanced by Berlin and Kay [1969] and call attention to the value of extensive examination of color term distribution. Accordingly, the criteria of Berlin and Kay, combined with those from Wescott, were used to identify a set of potential basic color terms in the Tswana data under consideration.

Two dominant properties of the distributional behavior of these terms will receive attention. The first involves the single term *lèphùtsí*, which

²The criteria of Berlin and Kay [1969] specify that a basic color term should be the following: it should be monolexemic, its meaning should not be included in that of any other term, it should not be restricted to a narrow class of objects, it should be psychologically salient, it should have the same distribution as other basic terms, it should not name an object having that color, and it should not be a load word.

³The supplemental criteria proposed by Wescott [1970] include: polylexicity (the number of words for each color term), polytypy (the number of parts of speech represented by each color term), polymorphy (the number of allomorphs for each color term), onymicity (the extent a color term is used as the name of a person or place), and metaphoricity (the extent a color term is used in figurative expressions).

deviates from the distributional pattern established by the other potential basic color terms. The second involves a pattern of complementary distribution within this set of terms.

3. Basic Color Terms in Tswana

3.1. Distribution of lèphùtsí. In Berlin and Kay [1969] one of the principle criteria defining basic terms is their similar, if not identical, pattern of distribution. The behavior of the Tswana color term lèphùtsí does not meet this criterion. In an extremely wide range of construction types, the distributional behavior of lèphùtsí, meaning YELLOW, is irregular. An initial argument supporting this conclusion is the abstract noun construction. In order to refer to the abstract nature of a color, the Class 7 singular marker, bò-, is prefixed to the relevant color term root. As the construction types in Tables 3 and 4 reveal, this marker is not prefixed to lèphùtsí.

Table 3. Class 7 singular constructions

1. bò-ñtšhó black 'black'	ké-ñmáíá be color is a color in Tswana'	ká-sètšwánà in Tswana
2. bò-šwèú 'white'	ké-ñmáíá is a color in Tswana'	kà-sètšwánà
3. bò-húbídu 'red'	ké-ñmáíá is a color in Tswana'	ká-sètšwánà
4. bò-tàíá 'green'	ké-ñmáíá is a color in Tswana'	ká-sètšwánà
5. lèphùtsí 'yellow'	ké-ñmáíá is a color in Tswana'	ká-sètšwánà
6. bò-pùtšwà 'blue'	ké-ñmáíá is a color in Tswana'	ká-sètšwánà
7. bò-sètíhá 'grey'	ké-ñmáíá is a color in Tswana'	ká-sètšwánà

Table 4. Class 7 singular constructions

1.	bò-̀h̀t̀š̀h̀ò	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	black	be color	in skirt	that
	'black	is a color	in that skirt'	
2.	bò-̀š̀ẁè̀ú	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	'white	is a color	in that skirt'	
3.	bò-̀h̀ú̀b̀í̀d̀ú	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	'red	is a color	in that skirt'	
4.	bò-̀t̀à̀l̀á	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	'green	is a color	in that skirt'	
5.	l̀è̀p̀h̀ù̀t̀s̀í	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	'yellow	is a color	in that skirt'	
6.	bò-̀p̀ù̀t̀š̀ẁà	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	'blue	is a color	in that skirt'	
7.	bò-̀s̀è̀t̀l̀h̀á	ké-̀m̀m̀á̀l̀á	mó-̀s̀è̀k̀é̀t̀é̀ǹg̀	sé̀l̀è
	'grey	is a color	in that skirt'	

The irregularity of l̀è̀p̀h̀ù̀t̀s̀í is demonstrated further by its dual meaning. According to Berlin and Kay's [1969] criteria, a basic color term should not name a color and an object possessing that same color, e.g. gold as the name of an object and a color in English. Consider then the behavior of color terms in Table 5, where a set of simile constructions employing each term is introduced. l̀è̀p̀h̀ù̀t̀s̀í occurs both as a term for color, YELLOW, and as a term for an object manifesting that color, a pumpkin. None of the other potential basic terms exhibits this behavior.

A third argument showing the irregular behavior of l̀è̀p̀h̀ù̀t̀s̀í is found in constructions where color terms are adjoined to the different class prefixes marking the descriptive copulative. Tables 6, 7, 8, 9, 10, and 11 offer a representative sampling of descriptive copulative constructions. The irregular patterning in these constructions is evident: l̀è̀p̀h̀ù̀t̀s̀í does not adjoin with the first person singular marker k̀è̀m̀ò- , the Class 1 singular marker m̀ò- , the Class 1 plural marker b̀á̀b̀á- , the Class 4 singular marker s̀é̀s̀é- , and the Class 5 plural marker d̀í̀d̀í- . More specifically we notice that the second syllable of two syllable markers is deleted while single syllable markers are deleted altogether.

Table 5. Simile constructions

1.	é-ñtšhò	jááká	bò-síxò
	it be black	like	the night
	'it is black	like	the night'
2.	é-tšhwèú	jááká	lè-rù
	'it is white	like	the cloud'
3.	é-khúbídu	jááká	mà-dí
	'it is red	like	blood'
4.	é-tàlá	jááká	lè-tl'hàrè
	'it is green	like	a leaf'
5.	é-lèphùtsí	jááká	lèphùtsí
	'it is yellow	like	a pumpkin'
6.	é-pùtšwà	jááká	lè-wápì
	'it is blue	like	the sky'
7.	é-tshètíhá	jááká	mò-lòrà
	'it is grey	like	ash'

Table 6. Descriptive copulative constructions with the first person singular marker

1.	kè-mò-ñtšhò	xò-xó-fétà
	I be black	you be surpassed
	'I am blacker	than you'
2.	kè-mò-šwèú	xò-xó-fétà
	'I am whiter	than you'
3.	kè-mò-húbídu	xò-xó-fétà
	'I am redder	than you'
4.	kè-mò-tàlá	xò-xó-fétà
	'I am greener	than you'
5.	kè-lèphùtsí	xò-xó-fétà
	'I am yellower	than you'
6.	kè-mò-pùtšwà	xò-xó-fétà
	'I am bluer	than you'
7.	kè-mò-sètíhá	xò-xó-fétà
	'I am greyer	than you'

Table 7. Descriptive copulative constructions with the Class 1 singular marker and present tense

1. m̀-̀ngwè lé m̀-̀ngwé ó-m̀-̀nt̀sh̀hò
one and one be black
'everyone is black'
2. m̀-̀ngwè lé m̀-̀ngwé ó-m̀-̀sh̀wèù
'everyone is white'
3. m̀-̀ngwè lé m̀-̀ngwé ó-m̀-̀hùbídù
'everyone is red'
4. m̀-̀ngwè lé m̀-̀ngwé ó-m̀-̀tàlá
'everyone is green'
5. m̀-̀ngwè lé m̀-̀ngwé ó-léphùtsí
'everyone is yellow'
6. m̀-̀ngwè lé m̀-̀ngwé ó-m̀-̀pùt̀sh̀wà
'everyone is blue'
7. m̀-̀ngwè lé m̀-̀ngwé ó-m̀-̀sèt̀há
'everyone is grey'

Table 8. Descriptive copulative constructions with the Class 1 singular marker and past tense

1. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé m̀-̀nt̀sh̀hò
one and one be past black
'everyone was black'
2. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé m̀-̀sh̀wèù
'everyone was white'
3. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé m̀-̀hùbídù
'everyone was red'
4. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé m̀-̀tàlá
'everyone was green'
5. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé léphùtsí
'everyone was yellow'
6. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé m̀-̀pùt̀sh̀wà
'everyone was blue'
7. m̀-̀ngwè lé m̀-̀ngwé ó-nè á-lé m̀-̀sèt̀há
'everyone was grey'

Table 9. Descriptive copulative constructions with the Class 1 plural marker

1. bó-tlhé bá-bá-ntšhò
all of them be black
'all of them are black'
2. bó-tlhé bá-bá-šwèú
'all of them are white'
3. bó-tlhé bá-bá-húbídù
'all of them are red'
4. bó-tlhé bá-bá-tàlá
'all of them are green'
5. bó-tlhé bá-léphùtsí
'all of them are yellow'
6. bó-tlhé bá-bá-pùtšwà
'all of them are blue'
7. bó-tlhé bá-bá-sètłhá
'all of them are grey'

Table 10. Descriptive copulative constructions with the Class 4 singular marker

1. sélé sésé-ntšhò
that yonder be black
'that is black'
2. sélé sésé-šwèú
'that is white'
3. sélé sésè-húbídù
'that is red'
4. sélé sésé-tàlá
'that is green'
5. sélé sé-léphùtsí
'that is yellow'
6. sélé sésé-pùtšwà
'that is blue'
7. sélé sésé-sètłhá
'that is grey'

Table 11. Descriptive copulative constructions with Class 5 plural markers

- | | | | |
|----|--------|-------|---------------------------|
| 1. | dì-lò | tsélé | dí-dí-̀ntšhò |
| | things | those | yonder be black |
| | | | 'those things are black' |
| 2. | dì-lò | tsélé | dí-dí-tšhwèú |
| | | | 'those things are white' |
| 3. | dì-lò | tsélé | dí-dí-khúbídù |
| | | | 'those things are red' |
| 4. | dì-lò | tsélé | dí-dí-tàlá |
| | | | 'those things are green' |
| 5. | dì-lò | tsélé | dí-léphùtsí |
| | | | 'those things are yellow' |
| 6. | dì-lò | tsélé | dí-dí-pùtšwà |
| | | | 'those things are blue' |
| 7. | dì-lò | tsélé | dí-dí-tshètłhá |
| | | | 'those things are grey' |

A more subtle argument substantiating the distributional irregularity of *lèphùtsí* is found in descriptive copulative as well as identificative copulative constructions. In both of these copulative construction types, the Class 5 singular prefix assumes the surface form *é̀-* with monosyllabic root forms and *é-* with multisyllabic roots. Irrespective of surface form, the Class 5 prefix, when adjoined to root initial segments with a low strength value, conditions the application of a phonological strengthening process.⁴ The weak initial segments of the color terms *-šwèú* (*š > tšh*), *-húbídù* (*h > kh*), and *-sètłhá* (*s > tsh*), in Tables 12 and 13, manifest strengthening when the Class 5 prefix is adjoined.⁵ In contrast, the weak initial segment of *lèphùtsí*, */l/*, does not manifest strengthening. If it did, the resulting form would be *tèphùtsí*. What might motivate this pattern of irregular behavior?

⁴See Cole [1955] and Schaefer [1980, 1982] for discussion of the strengthening process.

⁵At some earlier diachronic stage, BLACK was probably encoded by *-šò*, becoming *-̀ntšhò* under strengthening and reanalyzed as a single lexical unit.

Table 12. Descriptive copulative constructions with the Class 5 singular marker

1. à-é-ñtšhò
Q - it be black
'is it black?'
2. à-é-tšhwèú
'is it white?'
3. à-é-khúbídù
'is it red?'
4. à-é-tàlá
'is it green?'
5. à-é-léphùtsí
'is it yellow?'
6. à-é-pùtšwà
'is it blue?'
7. à-é-tshètłhá
'is it grey?'

Table 13. Identificative copulative constructions with the Class 5 singular marker

1. ké-é-ñtšhò
it be one black
'it is a black one'
2. ké-é-tšhwèú
'it is a white one'
3. ké-é-khúbídù
'it is a red one'
4. ké-é-tàlá
'it is a green one'
5. ké-é-léphùtsì
'it is a yellow one'
6. ké-é-pùtšwà
'it is a blue one'
7. ké-é-tshètłhá
'it is a grey one'

Partial motivation for the failure of *lèphùtsí* to manifest the strengthening process may be due to its morphological structure. In its non-color usage, the lexical unit *lèphùtsí* is composed of the Class 3 singular prefix *lè-* adjoined to the root *-phùtsí*. Class 3 in Tswana is a miscellaneous class, consisting of names for parts of the body, some animals, plants and collective nouns. The Class 3 singular prefix *lè-* thus has a morphological status equivalent to the various prefixes not manifested in the previous construction types. It is perhaps then the morphological heritage of *lèphùtsí* that accounts in part for its irregular behavior.

The composite morphological structure of *lèphùtsí*, the color term, is revealed in some construction types. Intensifier constructions, requiring reduplication of a color term root, are presented in Tables 14 and 15. These constructions indicate that only a portion of the lexical form meaning YELLOW, *-phùtsí*, is reduplicated. A similar partial segmentation under reduplication is not manifested by any of the remaining color terms. Based on these intensifier constructions, it would appear that the irregular distributional behavior of *lèphùtsí* is a reflection of its morphological structure prior to becoming a term for color.

Distributional irregularity within the system of potential basic color terms is not entirely confined to *lèphùtsí*. The term for BLUE, *-pùtšwà*, exhibits a degree of irregular patterning, though it is not as consistent or widespread as the pattern we have already witnessed. In Tswana, a color term can be used in forming personal names by prefixing to it the Class 1 singular marker *mò-*. Using the resulting stem as a base, one can also express the location or place of this person's clan by prefixing to it the locative marker *xá-*. A list of constructions expressing personal names and the locations of individuals with these names is shown in Table 16. As can be seen, the prefix *mò-* in the name and location constructions is deleted before *lèphùtsí*. Deletion, surprisingly, also occurs before *-pùtšwà*.

One last argument supporting the irregular behavior of *lèphùtsí*, and to some extent of *-pùtšwà*, can be discerned in figurative expressions. Figurative expressions provided by my informant for each of the basic color

terms are presented in Tables 17, 18, and 19.

Table 14. Descriptive copulative intensifier constructions with the Class 9 marker

1. xóxó-ñtšhò-ñtšhò
it be black black
'it is completely black'
2. xóxó-šwèú-šwèú
'it is completely white'
3. xóxó-húbídù-húbídù
'it is completely red'
4. xóxó-tàlá-tàlá
'it is completely green'
5. xó-|éphùtsí-phùtsí
'it is completely yellow'
6. xóxó-pùtšwà-pùtšwà
'it is completely blue'
7. xóxó-sèt|há-sèt|há
'it is completely grey'

Table 15. Descriptive copulative intensifier constructions with the Class 5 marker

1. é-ñtsé ñtšhò-ñtšhò
it become perfect black black
'it has become exceedingly black'
2. é-ñtsé tšhwèú-tšhwèú
'it has become exceedingly white'
3. é-ñtsé khúbídù-khúbídù
'it has become exceedingly red'
4. é-ñtsé tàlá-tàlá
'it has become exceedingly green'
5. é-ñtsé |éphùtsí-phùtsí
'it has become exceedingly yellow'
6. é-ñtsé pùtšwà-pùtšwà
'it has become exceedingly blue'
7. é-ñtsé tshèt|há-tshèt|há
'it has become exceedingly grey'

Table 16. Name and location constructions with the Class 1 singular marker

1.	mò-ntšhò	xá-mó-ntšhò	Mr. Black	place of the clan of Mr. Black
2.	mò-šwèú	xá-mó-šwèú	Mr. White	place of the clan of Mr. White
3.	mò-húbídù	xá-mò-húbídù	Mr. Red	place of the clan of Mr. Red
4.	mò-tàlá	xá-mó-tàlá	Mr. Green	place of the clan of Mr. Green
5.	lèphùtsí	xá-lèphùtsí	Mr. Yellow	place of the clan of Mr. Yellow
6.	pùtšwà	xá-pùtšwà	Mr. Blue	place of the clan of Mr. Blue
7.	mò-sètłhá	xá-mó-sètłhá	Mr. Grey	place of the clan of Mr. Grey

Table 17. Figurative expressions involving the Tswana color terms

1.	xó-nè	xó-lè	lèf f	xó-ré	tšhò	it be past dark it said black 'it was dark, it said black'		
2.	ó-nè	á-ì-tshásítsé	lè-tsòkú	á-ré	šwèú	he past he himself put on ochre he said white 'he had put on ochre, he said white'		
3.	ó-nè	á-ì-tshásítsé	lè-tsòkú	á-ré	húbè	'he had put on ochre, he said red'		
4.	nóxá	é-nè	é-rápálétsé	mó-sè-tłhàréng	é-ré	tálà	snake be past it stretched out in a tree it said green 'a snake was stretched out in a tree, it said green'	
5.	- - -							
6.	mà-rù	á-nè	á-à-póxf è	lè-wápí	lé-ńtsé	lé-ré	pùtšwà	clouds past they dispersed the sky it past it say blue 'the clouds had dispersed, the sky was saying blue'
7.	ó-nè	á-ì-téí wé	ké-lè-fátshé	á-ré	sètłhá	he past he himself beaten up by world he said grey 'he had been beaten up by the world, he said grey'		

Table 18. Figurative expressions involving the Tswana color terms

1. kè-mó-bò-ñtšhòngè
I inside blackness
'I am lost'
2. ké-mò-thò yóó-pèlò tšhwèú
person who be hearted white
'he is a person who is white hearted'
3. kè-ń-mátlà ká-mà-tlhó á-mà-húbídù
I am look for with eye which be red
'I am looking for him with the red eye'
4. - - -
5. - - -
6. - - -
7. ké-mò-thò yóó-pèlò tshètłhá
'he is a person who is grey hearted'

Table 19. Figurative expressions involving the Tswana color terms

1. á lè-káú lélé-tšhwàná
what youth who be black
'what a black youth'
2. á lè-káú lélé-šwáná
'what a white youth'
3. á mò-sé-tsàná yóó-mà-rámá á-mà-húbítswàná
what a girl who be cheek that be red
'what a girl who is red cheeked'
4. á mà-hùlò á-mà-táláná
what pasture which be green
'what a green pasture'
5. - - -
6. - - -
7. - - -

In the first type of figurative construction, *lèphùtsí* is the only color term for which an expression is lacking. In the second type, a figurative expression could not be formed with *-tàlá* , *-pùtšwà* , and *lèphùtsí* . In the final type of expression, *-sètłhá* and *lèphùtsí* do not participate. According to Wescott's [1970] criteria, (see also Derrig [1978]) basicness in the color domain is indexed by occurrence in figurative expressions and by the range of this occurrence. That is, the longer a term has referred to color, the greater the likelihood that it will be used in figurative expressions. Since *lèphùtsí* does not enter into any figurative expressions, its status as a basic term is definitely suspect. To a lesser degree, *-pùtšwà* is also suspect. Its behavior pattern, however, may reflect the fact that, next to *lèphùtsí* , it is the most recent addition to the set of Tswana basic terms.

3.2. Complementary distribution of basic terms. A second pattern characterizing color terms within the basic set is one of complementary distribution. At the core of this pattern is a co-occurrence constraint which differentially affects potential basic color terms in Tswana. This pattern argues that at the semantic level two sub-classes of basic color terms are recognized in Tswana. One class is composed of terms designating color on the brightness dimension: *-ntšhò* , *-šwèú* , and *-sètłhá* . The other, in contrast, is composed of terms designating color on the hue dimension: *-húbídù* , *-tàlá* , *-pùtšwà* , and *lèphùtsí* .

As a background for viewing these two classes of basic terms, the following may be helpful. Tswana has a large number of terms which ascribe a color, a combination of colors, or a combination of color and other prominent marking, e.g. horns, to cattle and other animals. A representative sampling of these terms is listed in Table 20. As the glosses indicate, not every term can be ascribed to cattle, some can only be ascribed to sheep. More thorough discussion of these terms is precluded by limitations on the length of the present paper. It is the existence of these terms, however, to which we wish to call attention at this time.

Table 20. A sample of terms which ascribe color to animals (male and female) in Tswana

1.	bòbírwà bòbírwánà	'black, only of sheep'
2.	bòdííúdí bòdííótsàná	'black and white spotted, zebra'
3.	bòfàtshwà bòfàtshwánà	'black and white in a large pattern'
4.	bòfìfàdù bòfìfàtšwánà	'black'
5.	bòfìtšhwà bòfìtšhwánà	'very dark brown, of cattle and horses'
6.	bògwàrìpà bògwàrìpánà	'red and white, running into one another'
7.	bògwèbà bògwèbàná	'red and white in small spots'
8.	bòhúnóú bòhúnwánà	'red, bay colored, reddish brown'
9.	bòkhùkhwà bòkhùkhwánà	'brown with yellow at extremities, or yellow with brown at extremities, of goats and dogs'
10.	bònàlá bònàánà	'red and white in a large pattern'
11.	bòngòlò bòngòlwánà	'black with white or yellow underparts, of goats and dogs'
12.	bòhkgwè bògwánà	'red, black with white along spine and underparts'
13.	bòntlhwá bòtlhwánà	'dark brown, chocolate colored, of sheep'
14.	bòràmpàgà bòràmpàgánà	'large spotted brown and white, maybe black'
15.	bòròkwà bòròkwánà	'brown, dark red, yellowish red'
16.	bòsàmpà bòsàmpánà	'white and red striped or streaked'
17.	bòšùmú bòšùmúnyánà	'red, black with white extending to face, and possible throat and belly'
18.	bòtlhàbà bòtlhàbánà	'brown turning to yellow at extremities, or yellow turning to brown at extremities, cattle'
19.	bòtùbà bòtùbàná	'coffee colored, fawn, yellow'
20.	bòwèbù bòkwèbù	'grey roan, red roan'

Returning to the main issue, an initial argument substantiating a pattern of complementary distribution within the set of basic terms rests on the Class 7 prefix. As shown earlier, one refers to the abstract quality of a color, e.g., blackness, by prefixing the Class 7 singular prefix *bò-* to a color term. To the resulting stem, the form *-ánà* can be suffixed. This marker, shown in Table 21 constructions, denotes either femaleness of

the cattle species or diminutiveness (endearment), when adjoined to a potential color term. (Maleness and non-diminutiveness are unmarked.)

Table 21. Construction involving the Class 7 and the sex/diminutivity marker

1.	bò-̀ntšhò	bò-šwà̀nà	'blackness'
2.	bò-šwèú	bò-šwà̀ánà	'whiteness'
3.	bò-húbídù	bò-húbì̀tswánà	'redness'
4.	bò-tàlá	bò-tà̀lánà	'greenness'
5.	lèphùtsí		'yellowness'
6.	bò-pùtšwà	bò-pù̀tšwánà	'blueness'
7.	bò-sèt há	bò-sèt hánà	'greyness'

Not all potential basic color terms can adjoin with the suffix -à̀nà to convey both of these meanings. Notice first that it does not adjoin with lèphùtsí to convey either the diminutive or female meaning. More significant is a constraint extending beyond lèphùtsí, namely that potential basic terms designating hue are never ascribed to female cattle. The color terms -húbídù, -tàlá, and -pùtšwà, when adjoined to the suffix -à̀nà, can only refer to diminutiveness (or endearment). The referential scope of the terms -̀ntšhò, -šwèú, and -sèt|há stands in contrast. The latter terms, all designating colors on the brightness dimension, can adjoin with -à̀nà and refer either to diminutiveness or femaleness. In other words, both meanings of the suffix -à̀nà can be conveyed with basic terms designating color on the brightness dimension. The unmarked forms in Table 21 (those in the left hand column) abide by the same constraint, i.e. terms designating hue (including lèphùtsí) cannot be ascribed to male cattle, while terms designating brightness can.

A second argument substantiating complementary distribution within the set of basic terms is based on the root -phó|òxó|ò. This root form, meaning ANIMAL, co-occurs with only a subset of the basic color terms, as shown in Tables 22 and 23.

Table 22. Constructions involving the root form meaning ANIMAL

1. é-nè é-lé phóìòxóìò é-ntšhò
it be past animal black
'it was a black animal'
2. é-nè é-lé phóìòxóìò é-tšhwèú
'it was a white animal'
3. - - -
4. - - -
5. - - -
6. - - -
7. é-nè é-lé phóìòxóìò é-tshètłhá
'it was a grey animal'

Table 23. Constructions involving the root form meaning ANIMAL

1. fá-xòngwé dì-phóìòxóìò tsédí-ntšhò xà-dí-bónáxálè
sometimes animals which be black not they seeable
'sometimes animals which are black are not seeable'
2. fá-xòngwé dì-phóìòxóìò tsédí-tšhwèú xà-dí-bónáxálè
'sometimes animals which are white are not seeable'
3. - - -
4. - - -
5. - - -
6. - - -
7. fá-xòngwé dì-phóìòxóìò tsédí-tshètłhá xà-dí-bónáxálè
'sometimes animals which are grey are not seeable'

Examination of these tables indicates that -phóìòxóìò only occurs with -ntšhò, -šhwèú, and -sètłhá. The form meaning ANIMAL, therefore, does not co-occur with basic terms designating hue. We have thus bolstered our argument that there is a systematic constraint, specified by the domain ANIMAL, which governs the semantic extension of potential basic color terms.

Although not obviously tied to the domain of cattle, a third argument supports the pattern of complementary distribution within the set of potential basic color terms. This argument pivots on the behavior of the

derived verb suffix *-hàlà* (*-fàlà* in some dialects). As Cole [1955] states, *-hàlà* regularly is suffixed to roots denoting qualities, such as color terms, to express an inchoative meaning, i.e. the coming into existence of a state. The form *-hàlà* is also conjoined with the causative marker, giving the form *-hàtsà*, and suffixed to basic terms. The resulting form refers to causing a state to come into existence. It is the complementary distribution of basic color terms in expressions of inchoative and causative meaning to which we now turn.

Inchoative constructions involving potential basic color terms will be discussed first. In addition to *-hàlà*, the so-called deficient verb *-ńńá* can also express the inchoative meaning. Tables 24 through 29 offer sample constructions expressing the inchoative meaning. As we can see in Table 24, the marker *-ńńá* co-occurs with each potential basic term, irrespective of whether it designates color on the brightness or hue dimension. However, the marker *-hàlà*, in Table 25, does not behave in a similar fashion, co-occurring only with the brightness terms *-ńtšhò*, *-šwèú*, and *-sètłhá*. The variety of constructions expressing an inchoative meaning in the tables above substantiate this pattern of complementary distribution, those with future and past tense in Tables 26 and 27, and those with perfective aspect in Tables 28 and 29. The distribution of the marker *-hàlà* is thus restricted compared to the marker *-ńńá*, for it fails to co-occur with basic terms designating color on the hue dimension.

Causative constructions involving the potential basic color terms disclose an identical pattern of complementary distribution. Just as constructions with the marker *-ńńá* express the inchoative meaning alongside those with *-hàlà*, so constructions with the marker *-dìrà* express a causative meaning alongside those with the marker *-hàtsà*, the causative form of *-hàlà*. And as *-hàlà* did not co-occur with color terms designating hue, *-hàtsà* does not co-occur with terms designating hue. Sample causative constructions are shown in Tables 31 through 33.

Table 24. Inchoative constructions with the deficient verb -ńńá

1. é-ńńá ñtšhò
it becomes black
'it is becoming black'
2. é-ńńá tšhwèú
'it is becoming white'
3. é-ńńá khúbídù
'it is becoming red'
4. é-ńńá tàlá
'it is becoming green'
5. é-ńńá léphùtsí
'it is becoming yellow'
6. é-ńńá pùtšwà
'it is becoming blue'
7. é-ńńá tshèt|há
'it is becoming grey'

Table 25. Inchoative constructions with -hàlà and -ńńá in present tense

1. é-á-ñtšhò-hàlà
it black become
'it is becoming black'
2. é-á-šwèù-hàlà
'it is becoming white'
3. é-ńńá khúbídù
'it is becoming red'
4. é-ńńá tàlá
'it is becoming green'
5. é-ńńá léphùtsí
'it is becoming yellow'
6. é-ńńá pùtšwà
'it is becoming blue'
7. é-á-sèt|hà-hàlà
'it is becoming grey'

Table 26. Inchoative constructions with -hàlà and -ńńá in future tense

1. é-tlá-à -ńtšhò -hàlà
it future black become
'it will become black'
2. é-tlá-à -šwèù -hàlà
'it will become white'
3. é-tlá-à-ńńá khúbídù
it future become red
'it will become red'
4. é-tlá-à-ńńá tàlá
'it will become green'
5. é-tlá-à-ńńá léphùtsí
'it will become yellow'
6. é-tlá-à-ńńá pùtšwà
'it will become blue'
7. é-tlá-à-sètłhà-hàlà
'it will become grey'

Table 27. Inchoative constructions with -hàlà and -ńńá in past tense

1. é-nè é-ńtšhó -hàlà
it past be black become
'it was becoming black'
2. é-nè é-šwéú -hàlà
'it was becoming white'
3. é-nè é-ńńá khúbídù
'it was becoming red'
4. é-nè é-ńńá tàlá
'it was becoming green'
5. é-nè é-ńńá léphùtsí
'it was becoming yellow'
6. é-nè é-ńńá pùtšwà
'it was becoming blue'
7. é-nè é-sètłhá -hàlà
'it was becoming grey'

Table 28. Inchoative constructions with -hàl'à and -hà'ná in perfective aspect

1. é-ntšhò -hètsè
it black become perfect
'it has become black'
2. é-šwèù -hètsè
'it has become white'
3. é-ńtsé khúbídù
it become perfect red
'it has become red'
4. é-ńtsé tàl'à
'it has become green'
5. é-ńtsé léphùtsí
'it has become yellow'
6. é-ńtsé pùtšwà
'it has become blue'
7. é-sètłhà -hètsè
'it has become grey'

Table 29. Inchoative constructions with the deficient verb -hà'ná and perfective aspect

1. é-ńtsé ñtšhò
it become perfect black
'it has become black'
2. é-ńtsé tšhwèú
'it has become white'
3. é-ńtsé khúbídù
'it has become red'
4. é-ńtsé tàl'à
'it has become green'
5. é-ńtsé léphùtsí
'it has become yellow'
6. é-ńtsé pùtšwà
'it has become blue'
7. é-ńtsé tshètłhá
'it has become grey'

Table 30. Causative constructions with -dìrà and -hàtsà

1. ó-ńtšhó-hàtsà pìtsá
she black become cause the pot
'she caused the pot to become black'
2. ó-šwéú-hàtsà pìtsá
'she caused the pot to become white'
3. ó-dírá pìtsá khúbídù
she cause pot red
'she causes the pot to become red'
4. ó-dírá pìtsá tàlá
'she causes the pot to become green'
5. ó-dírá pìtsá léphùtsí
'she causes the pot to become yellow'
6. ó-dírá pìtsá pùtšwà
'she causes the pot to become blue'
7. ó-sétlhá-hàtsà pìtsá
'she causes the pot to become grey'

Table 31. Causative constructions with -dìrà in perfective aspect

1. ó-dìr-ílé pìtsá ñtšhò
she make perfect pot black
'she made the pot black'
2. ó-dìr-ílé pìtsá tšhwéú
'she made the pot white'
3. ó-dìr-ílé pìtsá khúbídù
'she made the pot red'
4. ó-dìr-ílé pìtsá tàlá
'she made the pot green'
5. ó-dìr-ílé pìtsá léphùtsí
'she made the pot yellow'
6. ó-dìr-ílé pìtsá pùtšwà
'she made the pot blue'
7. ó-dìr-ílé pìtsá tshètíhá
'she made the pot grey'

Table 32. Causative constructions with -hàlà in perfective aspect

- | | | |
|----|--------------------------------|---------------------------|
| 1. | ó-ntšhó-hádítse | pítsá |
| | she black become cause perfect | iron pot |
| | 'she blackened the iron pot' | |
| 2. | ó-šwèú-hádítse | ñkxhó |
| | 'she whitened the clay pot' | |
| 3. | - - - | |
| 4. | - - - | |
| 5. | - - - | |
| 6. | - - - | |
| 7. | ó-sèt há-hádítse | lètsóxò á xáxwé ká-mólòrà |
| | she grey become cause perfect | hand her with ash |
| | 'she greyed her hand with ash' | |

Table 33. Causative constructions with -hàlà in perfective aspect

- | | |
|----|----------------------------------|
| 1. | ó-è -ntšhó -hádítse |
| | he it black become cause perfect |
| | 'he caused it to become black' |
| 2. | ó-è-šwéú-hádítse |
| | 'he caused it to become white' |
| 3. | - - - |
| 4. | - - - |
| 5. | - - - |
| 6. | - - - |
| 7. | ó-è-sèt há-hádítse |
| | 'he caused it to become grey' |

The consistent and widespread pattern of complementary distribution just examined appears to reflect a semantic constraint operating within the set of color terms in Tswana. Underlying this constraint on basic terms is the recognition of two sub-classes, classes which appear semantically natural in that each is defined by one of the dimensions giving rise to the categorization of color, hue, and brightness.

3.3. Consequences of the distribution pattern. The two patterns characterizing the distribution of potential basic color terms lead to the following consequences. Relative to the behavior of other terms, the irregular behavior of *lèphùtsí* argues that it is not a basic color term. The fact that it is object-derived strengthens this argument. Next to *lèphùtsí*, the most recent addition to the set of basic color terms seems to be *-pùtšwà*, whose distribution deviates in small measure from that of the other terms. The fact that the behavior of *-pùtšwà* conforms to the overall pattern of the other terms establishes, nonetheless, that it is a basic term. Finally, since the terms *-hùtšhò*, *-šwèú*, and *-sèt!há* have the least restricted distribution, being ascribable to animals as well as objects, perhaps only these terms should be considered basic.

Careful examination shows all but one of these consequences to be theoretically problematic. Rejecting all but *-hùtšhò*, *-šwèú*, and *-sèt!há* as basic terms seems inadequate given the general character and use of the entire set of potential terms. In some ways, rejecting all but these terms would be comparable to rejecting *yellow*, *blue*, and *green* as basic color terms in English because each does not combine with the morphological marker *-en*, i.e. **yellowen*, **bluen*, and **greenen*. These Tswana terms do highlight a significant fact, namely a systematic point of contact and overlap between the set of basic color terms and the set of auxiliary color terms referring to animals.⁶

⁶The extent to which similar patterns of overlap exist in other dialects of Tswana and other languages in cattle herding economies would seem to deserve attention. An intriguing issue raised by the overlap of terms in the basic and auxiliary sets is why terms designating brightness, rather than hue, overlap. Further investigation might explicate the motivation for this particular type of overlap. The set of auxiliary color terms in Tswana raises another intriguing issue. Berlin and Kay [1969] correlate the general expansion of color term systems with a cultural variable, technological advance. The pattern of color term expansion they envisage, though, is one where a semantic category emerges from a set of object categories having no previous reference to color. The situation in Tswana stands in contrast. In Tswana, an elaborate system of categories designating both the hue and brightness of color in the animal domain is available at the semantic level. In some languages, therefore, a color category may not emerge as basic at the semantic level so much as

To return to the set of consequences, rejecting *lèphùtsí* as a basic color term poses a serious theoretical issue. Rejecting *lèphùtsí* results in a diachronic stage not recognized by the revised, or the original, evolutionary sequence of color terms shown at the outset. There is no allowance for a stage where BLUE and GREEN are lexicalized but YELLOW is not. Of course, one could claim that the dialect under examination stands as an exception to the postulated universal diachronic sequence. This explanation seems too hasty at present though. As an alternative, one might claim that *-pùtšwà*, as well as *lèphùtsí*, is not a basic term. The dialect of Tswana examined herein would then be at Stage III in the revised evolutionary sequence. The regular distributional behavior of *-pùtšwà* argues against such a conclusion however. Still a third alternative rests with a comparative and historical analysis of Tswana color terms. Information gleaned from comparative and historical sources, indicating the semantic extension and semantic reference of forms cognate with the Tswana color terms, may provide a situation under which we can mollify the effect of rejecting *lèphùtsí* as a basic color term.

4. Comparative Analysis of Color Terms

The evidence available from historical sources on first glance seems to impede rather than facilitate understanding of color term development in Tswana. Especially affected are the terms *-pùtšwà* and *-sètłhá*. The Rev. T. Brown's Setswana-English:English-Setswana Dictionary, the only extant dictionary of Tswana, was published in 1925 in its revised form. In the main, the semantic record provided by Brown's dictionary agrees with the system of semantic reference outlined by the preceding examples, except for the semantic reference of *-sètłhá*. Close inspection of the entries in this dictionary, moreover, indicates that the inclusion of animals or non-animals in the semantic extension of color term is not consistently noted.

transfer from a non-basic to the basic color domain. It is perhaps differences between the processes of emergence and transfer that will lead to a clearer understanding of the situation in Tswana.

According to the color term data discussed thus far, the term *-sètlhá* refers to GREY and the term *lèphùtsí* refers to YELLOW. The Brown dictionary, in contrast, lists *-sètlhá* as referring to YELLOW. No examples illustrating this usage are provided. A second contrast involves the form *-pùtšwà*, and its morphological variant *-pùdùdù*, which are listed as referring to DARK GREY, BLUE and DARK BLUE, GREY, respectively.⁷ In the data examined thus far, *-pùtšwà* has referred only to BLUE. We will take up these problems of reference shortly.

Additional information bearing on the referential scope of the potential color terms is available in dictionaries of languages genetically related to Tswana, Northern Sotho and Southern Sotho.⁸ Overall, the names these dictionaries provide for the primary colors conform with the pattern established by Brown and my informant, except for the naming of YELLOW, BLUE, and GREY. In the Southern Sotho-English Dictionary edited by Paroz [1961] and the Comparative Northern Sotho Dictionary: Northern Sotho-Afrikaans/English [1977], the term *-tálá* refers to GREEN or BLUE, i.e. Berlin and Kay's GRUE. This fact distinguishes Northern and Southern Sotho from Tswana, for Brown's dictionary and my informant indicate that *-tálá* refers only to GREEN.⁹ A difference in referential scope also characterizes the term *-pùtšwà*. Brown glosses it as BLUE or BLUE GREY, and my informant indicated that it referred to BLUE. In Northern and Southern Sotho, *-pùtšwà* is glossed as GREY, referring to colored objects or animals. No mention is made of the BLUIISH GREY found in the lexical entries in Brown.

⁷A process of haplology, combined with the palatalization process discussed in Cole [1955], *d > ts*, could specify the relatedness of the forms *-pùtšwà* and *-pùdùdù*. The entries for these terms also suggest that they may not have been ascribed to cattle or animals. The entry for *-pùdùdù*, at least in Brown [1924], makes no reference to cattle. Under *-pùdùdù*, the sample illustrations are non-animal: blue sky and blue clothes. A separate term, *-kwèbú*, is listed as referring to the BLUE of an ox.

⁸See Doke [1954] for discussion of the Sotho family of languages.

⁹See Squires [1942] for evidence that the term *-tálá* may have referred to BLUE and GREEN in some northern Tswana dialects in more recent times.

For present purposes, the most conspicuous similarity between the dictionary entries for Northern Sotho, Southern Sotho, and Tswana involves the form -sètłhá . In both the Northern and Southern Sotho dictionaries a form -sèhlá , cognate with the Tswana form -sètłhá , refers to YELLOW. Examples illustrating this color in the Southern Sotho dictionary include a chestnut horse and a pale, light-skinned man or animal. Presumably, -sèhlá was attributed to animals, whereas Brown's dictionary for Tswana fails to provide a similar level of detail for -sètłhá . Nonetheless, an intriguing hypothesis, derived from these examples, is that the historical antecedent of -sèhlá/-sètłhá referred to a faint YELLOW, a desaturated YELLOW, which allowed for the "light-skinned" and "pale man" examples. But before going further, let us attempt to clarify the discussion thus far by listing in Table 34 the color terms obtained from the various dictionaries and from my informant, along with the semantic reference of each term.

Table 34. Color terms obtained from various dictionaries of the Sotho languages and from my informant

	Tswana (Brown)	N. Sotho	S. Sotho	Tswana (Informant)	Referent
1.	-ntšho	-tsho	-tsho	-ntšho	BLACK
2.	-šweu	-šweu	-šweu	-šweu	WHITE
3.	-hubidu	-hubedu	-hubidu	-hubidu	RED
4.	-tala	-tala	-tala	-tala	GREEN
5.	-setlha	-sehla	-sehla	lephutsi	YELLOW
6.	-pucwa, -pududu	-tala	-tala	-putšwa	BLUE
7.	-pududu	-putšwa	-putšwa, -pududu	-setlha	GREY

A further check on the referential scope of color terms in the Sotho languages is available in Louw [1957]. Louw compared the color terms ascribed to cattle in the three Sotho languages. Based on his analysis of one speaker from each language, -pùtšwà/-pùdùdù and -sètłhá/-sèhlá refer to DARK GREY

and YELLOW, respectively. The Tswana terms -sètłhá and -pùtšwà most likely were then ascribable to cattle at one point in their history.

The semantic information derived from these sources has clear implications for inferring the development of the referential scope of color terms in the Tswana dialect under consideration. In each of the non-Tswana dictionaries consulted, the term for YELLOW was cognate with the Tswana form -sètłhá . The saturation level of this YELLOW color, judging by the Southern Sotho record, appeared to be low, encompassing YELLOW, as well as a light colored, pale YELLOW. When my informant was confronted with the information that -sètłhá referred to YELLOW, she indicated that perhaps the GREY color of a lion (a pale hue) was the intended meaning.

It seems reasonable to conclude from these different sources that at some earlier date, -sètłhá referred to a range of color encompassing desaturated YELLOW and LIGHT GREY. Such a conclusion seems in harmony with Christman's [1971] assertion that as hue becomes desaturated, it is perceived in terms of the brightness dimension, e.g. GREY.

A comparable conclusion seems warranted for -pùtšwà . The dictionaries assign to -pùtšwà the meaning BLUE and DARK GREY in Tswana and GREY in Northern and Southern Sotho. For some earlier diachronic stage, it seems reasonable to postulate that the historical antecedent of -pùtšwà referred to a range of color which encompassed desaturated BLUE and DARK GREY.

Assuming the correctness of these postulates regarding the referential scope of -pùtšwà and -sètłhá , it appears that both referred at some earlier diachronic stage to a highly desaturated range on the hue dimension which naturally intermixed with the brightness dimension. Is there evidence from outside linguistics proper which could further substantiate these postulates? Seemingly supportive evidence is available in Bornstein [1973a,b].

5. Additional Support for Comparative Analysis

Bornstein [1973a,b] has offered a theoretical explanation for cultural differences in optical illusion susceptibility and color naming that is at base psychophysiological. Previous explanations of behavior in these two

domains have assumed that across populations physiological structures involved in perceptual processing are identical. Bornstein, in contrast, calls attention to potential physiological differences in the pigmentation density of the ocular structures which process incoming perceptual information. In particular he points out a correlation between patterns of increased yellow pigmentation and reduced susceptibility to optical illusions.¹⁰ For instance, populations in Africa, which exhibit high retinal pigmentation, have shown less susceptibility to the Muller-Lyer optical illusion than populations in Europe, which exhibit less retinal pigmentation [Berry 1971]. In the domain of color naming, the pigmentation of the ocular structure evinces a comparable effect.

Bornstein [1973a,b] examined primary color terms in over 145 different languages for what he termed "semantic confusions." A semantic confusion occurred when a single color term referred to more than one of the primary colors, i.e. BLACK, WHITE, RED, GREEN, YELLOW, and BLUE. His major finding was the high frequency with which BLUE was lexicalized with BLACK, GREEN, or both of these colors. A correlated set of confusions, though less pervasive, involved WHITE and YELLOW (GREY unfortunately is not considered a primary color).

To explain this "BLUE" confusion pattern, Bornstein [1973a,b] pointed out the phenomenal similarity between the color naming practices defining the pattern of BLUE confusion across languages and the color naming practices of individuals with weak blue-yellow vision. These individuals are characterized by a highly dense yellow pigmentation of the ocular structures. Probing further, Bornstein located the pattern of BLUE confusion primarily in areas of relatively intense sunlight populated by dark skinned peoples. In this highly sunlit environment, the adaptive function of increased pigment density is to absorb potentially harmful short wavelength radiation. More important, the

¹⁰See Segall [1979] and Jahoda [1971, 1975] for some counter-arguments to the Bornstein hypothesis. It is important to note that these arguments are not conclusive and frequently involve a within culture experimental design, such as comparing white and black skinned individuals living in a highly technological society.

effect on color perception is to attenuate incoming visual stimulation of BLUE light and, so it appears, YELLOW light as well.

The referential scope of color terms among a population characterized by high pigment density, such as Tswana speakers, might then be expected to manifest a phenomenal similarity with the referential scope of color terms among a population characterized by weak blue-yellow vision. A quotation from Pickford [1951:103], where extensive investigation of color vision is reported, revealing a close affinity between the naming practices of blue-yellow weak individuals and Tswana speakers should not be surprising:

"With the yellow-blue blind and even the yellow-blue weak either or both blue and yellow are diminished in saturation compared with the normal. Dark grey tends to invade blue and light grey and white tends to invade yellow."

The phenomenal similarity between the color naming condition outlined by Pickford and the postulated scope of reference of the terms -pùtšwà (DARK GREY and BLUE) and sèt|há (LIGHT GREY and YELLOW) cannot be easily dismissed. The referential scope postulated for these terms may thus rest on a natural psychophysiological property of the visual system of Tswana speakers.

6. Resolution of -sèt|há Issue

A major issue still remains. That is, was -sèt|há, or its historical antecedent, a member of the set of basic terms or the set of auxiliary terms, whose extension is confined to animals, when it did refer to YELLOW. If

-sèt|há was a basic term referring only to YELLOW, why does it now, as a basic term, refer to GREY? On the other hand, if -sèt|há, on becoming a basic term did not refer to YELLOW, but instead to GREY, then the revised evolutionary sequence of basic color terms is not satisfied (Kay [1975], Kay and McDaniel [1978]).

In order to choose between these alternatives, it seems advantageous to employ the construct "overburdening" discussed by Kristol [1980]. Two crucial aspects of semantic overburdening are pertinent to our discussion. First, the referential scope of a color term is subject to language general and language

specific constraints. And second, the natural consequence of violating such a constraint is a reduction in referential scope.

Recall now from the data examined at the outset, the constraint governing the inclusion of animals and cattle in the semantic extension of some basic color terms. Specifically, terms designating a color on the hue dimension could not be ascribed to animals. Let us add to this the comparative data obtained from the Sotho languages, from which we postulated the semantic character of *-sèt|há* at some earlier diachronic stage. We found, to repeat, that *-sèt|há* referred to both the hue and brightness dimensions and included animals within its extension during that stage. This semantic condition, however, violates the constraint noted above, i.e. basic color terms designating hue in Tswana are not ascribable to animals. In other words, the semantic condition of *-sèt|há* is overburdened. To amend this condition, the referential scope of *-sèt|há* could be restricted to YELLOW and its extension could exclude animals, or its referential scope could be restricted to GREY and its extension allowed to include animals. Of these two semantic changes, the latter seems the path of least effort and the one which maintains the greater portion of *-sèt|há*'s former semantic integrity, i.e. requiring only a change in referential scope rather than a change in reference and extension. This change would necessitate, however, the introduction of a new term for YELLOW, such as *lèphùtsí*, and set the stage for what appeared an exception to the postulated universal sequence of color term development.

7. Summary

To review, the distributional behavior of potential basic color terms in one dialect of Tswana was examined in a wide range of construction types. This behavior led to the rejection of one of the color terms, *lèphùtsí*, as a basic term and to the recognition of a language specific constraint requiring the exclusion of animals from the extension of basic terms designating hue.

Rejecting *lèphùtsí* proved problematic, since the remaining terms were inconsistent with universal constraints on the historical stages basic color

terms should instantiate. After a comparison of color term semantics in the Sotho languages, a historical state of reference and extension for the Tswana term -sètłhá was postulated. Assuming the existence of this earlier semantic state made the resulting color terms consistent with universal constraints, although -sètłhá's meaning then violated the Tswana specific constraint governing the extension of hue terms. Apparently as a result of violating this language specific constraint, a change in the semantic character of -sètłhá was necessitated, leading to a narrowing of its referential scope and the introduction of a new color term, lèphùtsí .

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