

The Official Journal Of  
FLORIDA LIBRARY ASSOCIATION

# Florida Libraries



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March/April 1999

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# SIRS

# Florida Libraries

Volume 42, Issue 3

Florida Library Association  
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MEMBER, Florida Magazine Association

Send news items to arrive by February 1, April 1, June 1, August 1, October 1, or December 1 for inclusion in the issue of Florida Libraries following the date sent; i.e., June 1 sent for July/August issue. Send articles, and columns in ASCII and paper format at any time. Address to FLA Office, 1133 W. Morse Blvd., Suite 201, Winter Park, FL 32789, or e-mail to [phil@crowsegal.com](mailto:phil@crowsegal.com).

# Calendar

March 12-14 Library Services to Youth of Hispanic Heritage Institute, Tampa; Kathleen de la Pena McCook (813) 974-3520; SUNCOM 574-3520

March 17-20 Music Library Association Annual Conference, Los Angeles, CA; (781) 828-8450; [acadsvs@aol.com](mailto:acadsvs@aol.com)

March 25-27 Public Library Association Spring Symposium, Palmer House Hilton Hotel, Chicago; 1-800-545-2433, ext. 5PLA

April 8-11 ACRL National Conference, Detroit, MI; 1-800-545-2433

April 11-17 National Library Week; 1-800-545-2433, ext. 5044/5041

April 21-23 Society of Florida Archivists, Winter Park <http://mailer.fsu.edu/~baltman/sfa.html>

April 29-30 SOLINET Annual Conference, Atlanta, GA; Contact: Steve Baughman at [steve\\_baughman@solinet.net](mailto:steve_baughman@solinet.net)

May 4-7 FLA 76th Annual Conference and Exhibition, St. Augustine; (407) 647-8839

June 10-13 North American Serials Interest Group (NASIG) Annual Conference, Pittsburgh, PA; <http://nasig.ils.unc.edu>

June 20-23 Association of Jewish Libraries 1999 Conference, Boca Raton, FL; [Schyndel@fau.edu](mailto:Schyndel@fau.edu)

June 24-30 American Library Association Annual Conference, New Orleans, LA; 1-800-545-2433  
<http://www.ala.org/events/ac99/index.html>

July 19-22 Black Caucus of the American Library Association (BCALA), Las Vegas, NV; Florence Simkins Brown (305) 787-6048



# President's Message

## FLA Conference Promises Innovation and Style!

I am so looking forward to seeing FLA members out in force at the upcoming Annual Conference in St. Augustine at the World Golf Village. Pre-conference activities are scheduled for May 4, with conference activities continuing May 5-7. As you will see in this issue of *Florida Libraries*, this year's Conference truly offers something special for everyone, both professionally and personally.

It is my hope that many of you will be able to take advantage of these spectacular opportunities.

The World Golf Village resort is a new facility, in my backyard, just north of St. Augustine! A warm welcome is extended to you not only from me as your FLA President, but also from St. Johns County, a community rich in heritage and embracing of libraries and the people like you who make them special.

## Some conference highlights

- Our keynote address by Eugenie E. Prime, whom you might remember from the September 15 issue of *Library Journal*. Manager of Corporate Libraries at Hewlett-Packard Company in Palo Alto, California, Eugenie has had a distinguished career and is the incarnation of innovation and style. The keynote speaker at the SLA Annual Convention in Seattle in 1997, Eugenie was recently the first recipient of the Dow Jones Leadership Award: 21st Century Competencies in Action, awarded by Dow Jones and SLA. Her address should be an invigoration of the ideals of our profession!
- My President's reception is at the Lightner Museum, "An Evening In St. Augustine," Wednesday, May 5, 7-9:30 p.m. Housed in the former Hotel Alcazar, the Lightner Museum will set an elegant stage for a night to remember, featuring a taste of the Spanish, English, French and Flagler eras of the Nation's Oldest City. Travel

back into America's Gilded Age as you tour Otto C. Lightner's world famous collections exquisitely displayed within the lovely halls of one of the hotels that launched Henry Flagler's "American Riviera."

- "Cruising the Night Away," the Scholarship Night fund-raiser, Thursday, May 6, 8-11pm. Sponsored by Pre-

**It is with enormous appreciation that we thank Linda for the outstanding foundation she has provided us with her work on *Florida Libraries*.**

mier Cruises, an opportunity to enjoy the pleasures of cruising while staying on dry land. Help the Scholarship Fund sail to success! The highlight of the evening will be a drawing for a seven-day cruise for two donated by Premier Cruises.

## ***Florida Libraries*: Help create its future**

While this issue of *Florida Libraries* includes some program highlights, your conference registration packets will provide lots of information to insure your interest in attending! Especially of interest to Library Friends is an afternoon with Representative Doug Wiles, Friday, May 6, at 1:30 p.m. Representative Wiles will offer his insights into the legislator's viewpoint of dealing with library issues.

As you may have learned in the last issue of *Florida Libraries*, Linda Lou

Wiler has bid farewell as editor of our journal. It is with enormous appreciation that we thank Linda for the outstanding foundation she has provided us with her work on *Florida Libraries*. Her contributions will be evident for a long time to come. Thank you Linda!

Included in this issue of *Florida Libraries* is a survey. I urge you to please send it back immediately. The FLA Executive Board, Publications Committee, and Electronic Access Committee of *Florida Libraries* are examining the publication with an eye to making it even more responsive and valuable to FLA members. We need your input to make it so! In addition to responding to the survey, we encourage and welcome your general comments. If you would like to share thoughts, suggestions, and reflections about our journal, e-mail our interim editor, Lawrence Webster, at [lawrencewebster@yahoo.com](mailto:lawrencewebster@yahoo.com). She will pass comments on to the Association Leadership.

Always eager to be responsive to our membership, I encourage each and every one of you to contact me and your FLA Committee Chairs to keep us informed of what FLA needs to do to be truly representative of the Library Community of Florida. We want to work for you and with you to maintain a dynamic and pertinent Association. You are FLA and it is my sincere pleasure and great honor to have been chosen as your president. It is with so much joy that we look ahead to a bright future for Florida's Libraries. It is with extreme gratitude that I say thank you for being a part of the Florida Library Association!

# Treasurer's Report

So . . . have you been lying awake nights thinking about the graphs and charts I promised? Well, I have and here they are!

The first is a recap of FLA's end-of-year status for the last nine fiscal years. It makes pretty clear our recent inability to stay on an even keel financially. First we are up, then we are down! Unfortunately, we were down for 1998 – overspent our income by \$3,756.64. Please consider, however, that at the beginning of 1998 the Executive Board had approved a budget that anticipated overspending income by \$8,662.50. So, while we didn't live within our income, we didn't spend beyond income as much as anticipated.

Chart A shows how much FLA went over or under each year's income from 1990 through 1998.

At the January 22 Executive Board meeting, board members discussed ways to assure that we stay within the 1999 budget. The two charts below give an idea of where our 1999 projected revenue stands and how we plan to spend it.

First, check out our sources of income on Chart B.

We are taking \$3,152 from our reserves to balance the budget – to make anticipated revenue match anticipated expenses. That means we are not living within our income again in 1999, but I hope this is the last year we will have to dip into reserves to balance the budget. Our reserves, by the way, are \$73,268.33 and are held in a Merrill Lynch Ready Assets account (money market).

Now, let's look at planned expenses on Chart C.

Our biggest costs are the FLA office and the conference. The conference is actually the largest expense if you consider that not only is the "conference" category spent on that activity, but also most of the money for sections/interest groups/discussion groups. That makes anticipated conference costs in the neighborhood of \$74,000. That expense is offset by a planned conference income of over \$115,000, including donations. We plan to make money on the conference each year to help support our other activities.

The charts indicate we plan to make \$9,000 in income from FLA publications, the annual *Florida Library Association Membership Directory* and *Florida Libraries* (our journal), from advertisements and sponsors. The expense budget for publications for 1999 is \$23,300.

In years past we have earned more income from ads in *Florida Libraries*. There is a pattern of decreasing ad revenue each year; it's down from about \$14,000 in the early 90s to its current level of almost \$4,500 last year. Revenue from directory sponsors has increased slightly.

Projected expenses for *Florida Libraries* are down from the 1988 costs because the Executive Board made a decision to reduce the number of pages from 20 per issue to 16.

**You have an opportunity to express your opinion about how we are spending your money on *Florida Libraries*.** Fill out the enclosed survey to give the Publications Committee your opinion on the future of this publication.

Next issue, another exciting lesson in money stuff — the financial aspects of planning conference programs — to get you ready for the 2000 conference!

Chart A: Historical Over/Under Budget

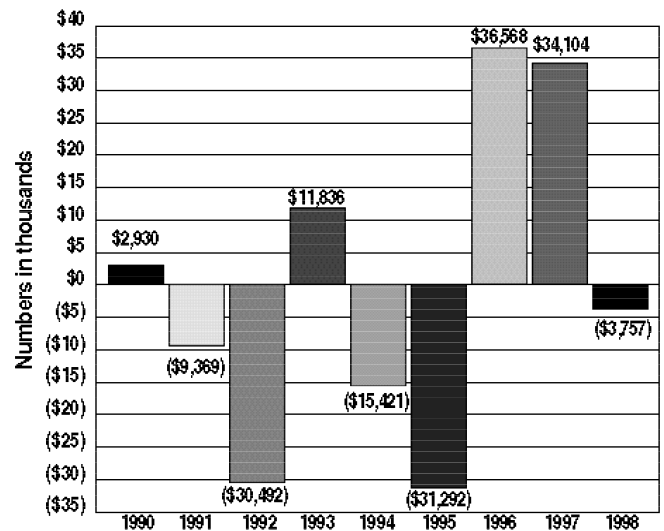


Chart B: Sources of Income

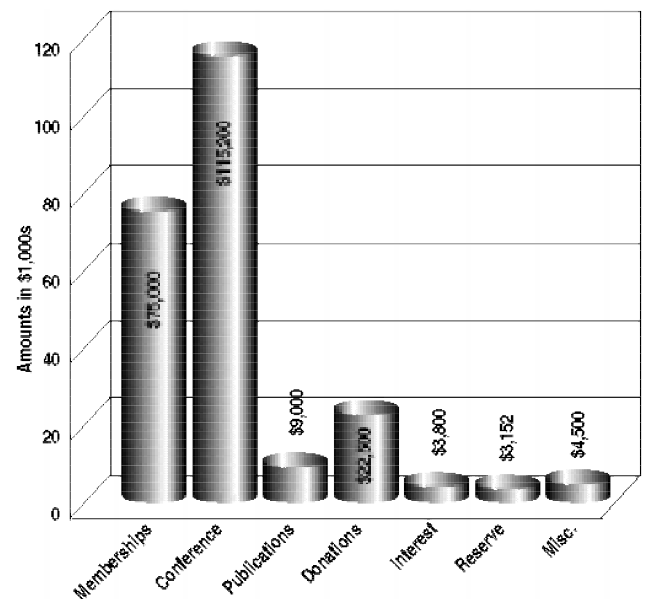
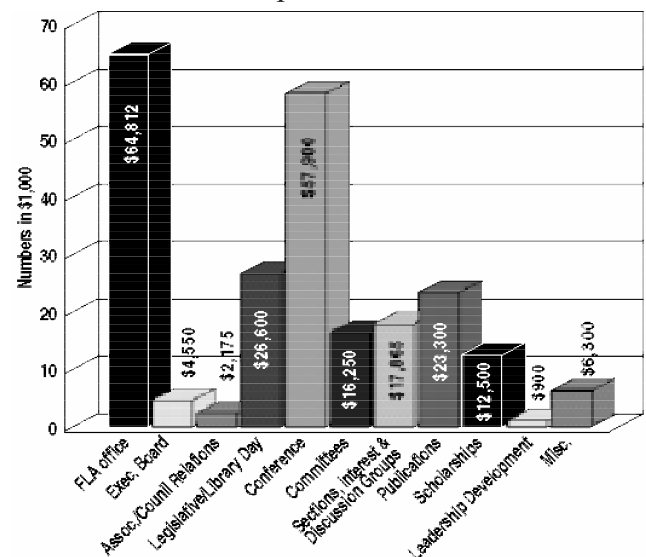


Chart C: Planned expenses for 1999



# Conference Preview

## Programs You Won't Want to Miss

*Seven Steps to 'Synthesizer' Leadership*, President's Program (Reference and Library Administration interest groups, Friday, May 7, 10:30 – 12:30) Presenter

Kare Anderson, Emmy-award winning broadcaster and *Wall Street Journal* reporter is widely known for her lively style. You can expect to learn how to get more done through others by emulating the behaviors that work today better than the Kennedy style of "Charismatic Leader" that often worked in the past. Unlike Warren Bennis, Stephen Covey and others who offer valuable insights into what



Kare Anderson

leadership should look like, gut instincts expert Anderson, describes the sometimes surprising traits that today's most effective leaders actually do have in common—regardless of age, sex, ethnicity, education or even physical size. This columnist, nine-time author and co-founder of nine political action committees uses her reporter's keen eye, trailblazing work experience, and unique research to deliver a compelling message of news-you-can use ideas and inspires people to become more compelling, thoughtful communicators. <http://www.sayitbetter.com> • Kare Anderson's new book is *Resolving Conflict Sooner: The Powerfully Simple 4-Step Method for Reaching Better Agreements More Easily in Everyday Life* (\$10.95, The Crossing Press, ISBN 0-8954-976-8)

**Keynote Speech with Eugenie E. Prime**, Wednesday, May 5, 9:45 a.m. Prime is manager of Corporate Libraries at Hewlett-Packard Company, headquartered in Palo Alto, California. Before joining HP in 1987, Eugenie was President of CINAHL Corporation, a publisher and database producer of the Index to Nursing and Allied Health Literature. Eugenie speaks extensively in the areas of Information Management, Digital Libraries, Strategic Planning and Knowledge Management, and has been an invited speaker at ASIS, ASIDIC, Online, MLA and SLA Regional Chapters

and Annual Convention meetings. She was a keynote speaker at the SLA Annual Convention in Seattle in 1997. She

has also given presentations and has lectured across North America, Canada, Europe, Japan and South Africa. An interview with Eugenie appeared in the inaugural issue of *Information Outlook* (January 1997) in which she discussed the importance of a vision for libraries and the process for developing that vision, and another interview by Barbara Quint. "Retooling the Information Professional: The Librarian as Winner" – Eugenie Prime

of Hewlett-Packard was published in "SEARCHER: The Magazine for Database Professionals" (October 1997). Eugenie received a Bachelor's degree in History and Sociology from the University of the West Indies, and a post-graduate research scholarship in History from the University of London. Ms. Prime also holds a M.A. in History from Andrew's University, an M.S. from Drexel University, and an M.B.A. from University of California at Los Angeles (UCLA). Prime was the first recipient of the 1998 Dow Jones Leadership Award.

**Open for Business: The Library's Role in Community Economic Development**, (Preconference, Tuesday, May 4) presented by Maxine Bleiweiss, author of *Helping Business – the Library's Role in Community Economic Development*, published by Neal-Shuman in 1997. In her book, Bleiweiss notes, "Whatever a library's size, it can take a leading role in providing information to businesses and becoming a principle player on an economic development team. What gives libraries the edge? Information. Business today is driven by it." This 10:00 AM to 5:00 PM workshop is intended

for public library directors, consultant librarians, business/reference librarians, local government officials, and businesspeople. Whether you work in a small town, suburban, or big city public library, this is the workshop for you if you want to support the business community and economic development in your area!

**Open For Business, Take 2—An Instant Replay Of The Preconference**, (Wednesday Morning, May 5, 8:00 – 9:30 a.m., see above) Bleiweiss will recap and highlight her workshop presentation for those who couldn't make it on Wednesday morning, 8:00 to 9:30 AM in her program, "Boosting Business: A Crash Course in Introducing Business Services in Any Size Library." Don't miss this one!

**The View from the Florida Legislature - An Afternoon with Representative Doug Wiles and His Staff** (Public Relations Committee). Friday, May

7, 1:30. Library advocates are encouraged to stay for this one! Representative Doug Wiles (D, District 20), will provide all of us with insights and tips on effective ways to approach legislators — and the demands they face every day. Insight into the daily work of our legislators will help FLA advocates develop the library message so it can be heard loud and clear. Wiles will also comment on the role of



Rep. Doug Wiles

"everyday PR" in our libraries. Rep. Wiles is a third-generation Florida public servant—both his father and grandfather were St. Johns County commissioners. He serves on the House Education Committee and is an enthusiastic library supporter.

**Putting it into Practice: The Pasco County Public Library Initiative for Migrant Farmworkers**. (Service to Spanish Speaking Interest Group, Thursday, May 6, 10:30 – 12:00) Following up on their participation in the University of

South Florida Library School Institute on Library Services to Migrant and Seasonal Farmworkers, Carolann Abramoff and Lorraine Cors will share a successful example of putting the Institute into practice.

*Telephone Service With Innovation And Style* (Telephone Reference Discussion Group, Wednesday, May 5, 3:30 – 5:00) A panel of experienced telephone reference folks will lead a discussion and sharing session on innovative ways of handling homework, contest, legal, medical and E-mail reference questions. Policies and procedures, in place and wished-for will also be discussed.

*Change Your Script with That Challenging Person* (Reference Interest Group and Library Administration Interest Group, Friday, May 7, 1:30 – 3:00) Kare Anderson of the Compelling Communications Group will help us say it better next time. Keep cool while under fire or time pressure. Become more effective in dealing with challenging people in diverse situations. Don't let others determine your behavior. Understand the situational "pivot points" where people instinctively form likes, dislikes and make decisions so you can relieve tension and bring out the better side in others. Learn the powerfully simple three-step method to forging better daily agreements and five "yes" triggers to persuade others, from the author of two books on conflict resolution.

*Using Technology to Turn Chaos into Order* (Genealogy and Local History Interest Group) Wednesday, May 5, from 3:30 to 5:30 p.m. Cyndi Howells, internationally known for her Web site, "Cyndi's List of Genealogy Sites on the Internet," will be the speaker. Cyndi's List (<http://www.cyndislist.com>) now consists of over 40,000 categorized links to sites of potential interest to genealogy librarians and their patrons. She

will speak on the history of her site, how she manages such an enormous site with an amazingly small staff (essentially, all by herself), and how genealogy librarians can create successful Web sites to meet the needs of their own patrons. The session should prove of interest not only to genealogy and local history librarians, but also to any librarians who are or will be managing Web sites for their own libraries.

*Anger—Yours, Mine, and Theirs* (Bibliotherapy Discussion Group, Thursday, May 6, 10:30 – 12:00). Program will focus on the issue of anger and how it affects us in our everyday life and career. Program materials will be from [angermgmt.com](http://angermgmt.com).



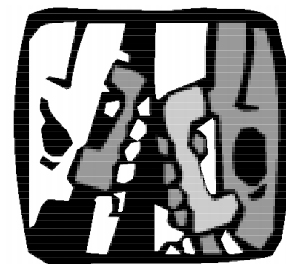
*Now that You've Got Them, What Do You Do? Managing Electronic Serials* (Serials and Technical Services interest groups, Wednesday, May 5, 2:00 – 4:00) Susan Davis, Head of the Periodicals Section SUNY-Buffalo sponsored by NASIG; Les Hawkins, serials cataloger from the Library of Congress; and representatives from EBSCO and SOLINET will lead a panel discussion on handling electronic serials from acquisitions/cataloging to providing access for patrons.

*The Virtual Library: Innovative Information Access* (Automated Resources and Networks & Consortia interest groups, Thursday, May 6, 10:30 a.m.) Speakers for this event include: Annette Milliron, Administrator of the North Bay Cooperative (NBCLS) Library System's Virtual Library program, "SuperSearch," and Patricia Wallace of Maryland's "Sailor" network.

*Kids, Your Community, and Learning Disabilities: Learning Disabilities And ALA's "Roads To Learning" Project* (Public Libraries Section, School Libraries and Media Centers Section, Wednesday,

May 5, 3:30 - 5:00 p.m.)

Audrey Gorman, Director of ALA's



"Roads to Learning" project, will focus on how libraries can serve people, especially kids, who have hidden disabilities like learning disabilities. You will learn about tools and resources for choosing LD materials, low and high tech ways to improve library service, and options for community partnerships.

*Educating The Public On Electronic Services* (Public Libraries Section, Thursday, May 5) Librarians from Leon, Broward, Columbia, Martin, and Pinellas Counties will share their expertise. Information literacy is the public library's new assignment – don't miss this chance to get some good ideas and ask your questions.

*"It's OK Lady, I'm Just Washing My Hair. Security And How To Handle Those Tough Problems Keeping Your Library Safe And Comfortable For Everyone"* (Public Libraries Section, Thursday, May 5, 2:00 - 4:00) Ruth O'Donnell, Library Consultant, and Lyn Hopper, Director of the Chestatee Regional Library in Dahlonega, Georgia, present a program especially for library staff who do not have access to on-site, professional security personnel. There's lots of time for audience discussion and horror-story sharing. The Section also hopes to have legal counsel available for questions.

*Literacy Planning Projects At Two Florida Public Libraries* (Public Libraries Section) time and date TBA. The Lila Wallace-Reader's Digest Fund has granted planning funds to literacy programs at Jacksonville Public and the LeRoy Collins Leon County Public Library. Representatives from the libraries will discuss their planning projects and ongoing literacy programs.



# Library News

## Statewide Reciprocal Borrowing a Reality in Florida;

### All 38 Public Colleges and Universities Endorse Agreement

A student in any one of Florida's 38 publicly-funded institutions of higher education may freely borrow materials from the libraries of any of the other colleges or universities under an agreement endorsed by the presidents of Florida's 28 community colleges and 10 public state universities. Developed as a part of Florida's Distance Learning Library Initiative (DLLI), the reciprocal borrowing agreement went into effect in December 1998.

"We applaud the vision and cooperative spirit of Florida's library leaders in this step to open the resources of all our libraries to Florida's students," commented Dr. J. Richard Madaus, director of the College Center for Library Automation (CCLA) and chair of the DLLI Steering Committee. DLLI, midway through its second year in operation, has provided several statewide initiatives to broaden and strengthen library services in support of higher education, including coordination of statewide acquisition of electronic resources such as *Britannica Online* and 60 OCLC *FirstSearch* databases, coordination of a statewide courier service, and support of a reference and referral center for distance learners.

Funded by the Florida legislature, DLLI has five components—borrowing privileges, reference and referral, electronic resources, user training, and document delivery. As with all DLLI programs, data-gathering and assessment is part of the project design.

## LINCC Provides "Virtual Courier Service" with Ariel for all Community Colleges

LINCC Document Delivery Workstations (DDW) have been delivered to the 61 campus libraries of Florida's 28 community colleges. The workstation allows library staff to instantaneously send

and receive documents of all kinds - academic articles, reports, and other research materials - with each other and with libraries around the nation and the world. Developed by the College Center for Library Automation (CCLA), the LINCC workstation comprises a PC; monitor; printer; and scanner. The software includes the Research Libraries Group, Inc. document transmission product, Ariel; Netscape; and a fax program. The LINCC DDW project complements the document delivery component of the Florida Distance Learning Library Initiative, which includes a statewide ground courier service and reciprocal borrowing components.

## Joint-Use Public/Academic Library Approved in Seminole

After two years of planning, Seminole Community Library and St. Petersburg Junior College (SPJC) have agreed to build a new joint-use library on the SPJC campus. City Council members approved the idea earlier this month, and promised not to raise taxes to pay for the new facility or take money away from other projects. SPJC trustees agreed to the plan on December 14, including the assumption of construction costs, estimated at \$6 million, and maintenance costs. The city will provide most of the staff, expected to cost \$600,000 a year, and move in existing library furnishings and collection, worth at least \$1 million. A committee comprised of personnel from both libraries will be involved in the design and construction process of the new facility. State and federal grant opportunities will be pursued.

The present public library has 17,500 square feet and is open 52 hours a week. The joint-use library will be in a 54,000 square foot building with 25,000 square feet set aside for library services and the remainder reserved for classrooms, meeting rooms, and a coffee shop. The new library will be open 72 hours a week. The city is now considering whether to turn the present library building into a new city hall, at a cost of \$375,000.

## Committee on Accreditation Continuing Accreditation for FSU

The Committee on Accreditation (COA) of the American Library Association has announced it will continue accreditation of the program for Master of Science and Master of Arts, School of Information Studies at Florida State University in Tallahassee, in addition to five other programs. A complete list of programs and degrees accredited by COA can be found at <http://www.ala.org/alaorg/oa/lisdir.html>.

## Grant to Miami-Dade

A \$65,000 grant to the Miami-Dade Public Library, FL, from the Florida Department of State will create a Born to Read reading program targeted at families with newborns. Partnerships with local hospitals and other community health and service centers will help expose parents to the joys of reading. A special collection of books will be distributed to parents as they wait for health care and librarians will visit to provide monthly story times.

## Reference and Referral Center

The Florida Distance Learning Reference and Referral Center (RRC) was a featured presentation in the distance learning track at Internet Librarian '98, held in November in Monterey, CA. The collaborative presentation was based on a paper by Todd Chavez, Access Services Librarian at USF Tampa Campus Library, Anna Perrault of the USF School of Library and Information Science, and Stephanie Race and Rhonda Smith, both of the RRC. The presentation provided background about the RRC and an independent assessment of RRC user satisfaction. The assessment was organized by Chavez and conducted by Perrault's students.



## Online Buyers' Guide

The Librarian's Yellow Pages, the popular library buyer's guide, is now available in an enhanced web edition. The site allows visitors to do keyword or vendor-specific searches for products and see announcements of new products in particular subject categories. Librarians can also communicate instantly with publishers and vendors via "hotlinks" and LYP's Email Express service. They can also sign up to receive a FREE copy of the print edition of this handy directory. Designed by librarians for librarians, LYP has been published annually since 1993 and is distributed free of charge to over 50,000 library and information professionals nationwide.

Visit the LYP web site at: <http://www.LibrariansYellowPages.com>.

## FL Regional Library Links to Keystone

The Florida Regional Library's Bureau of Braille and Talking Book Library Services has contracted with Keystone Systems Inc. for the installation of its KLAS system. Rather than house the hardware at its Daytona Beach facility, the library has opted to outsource the equipment, which will be located at Keystone's Raleigh, NC, headquarters. Keystone asserts that running the equipment at its homebase will allow its experts to better make adjustments as well as freeing up the Florida staff from performing these tasks. In addition, the Pinellas County Talking Book Library, one of Florida's 11 subregional libraries, has also contracted for a KLAS system. Pinellas ultimately will link its system to several of the other regional library's talking book operations to form a near statewide network.

## Broward County (FL) Library's Bienes Center Wins Awards For Exhibition Catalogs

Bienes Center for the Literary Arts: The Dianne and Michael Bienes Special Collections and Rare Book Library at Broward County Library in Fort Lauderdale, Florida has received two prestigious awards for two exhibition catalogs.

**"ZYG: An Exhibition of Selected Books from the Jean Trebbi Collection"** was named Outstanding Art Publica-

tion by the Mary Ellen LoPresti Award for Excellence in Art Publishing. The catalog was written by Bienes Center librarian Jim Findlay and designed by Mary Ann Stavros of Maswel Group, Inc.

**"The WPA: an Exhibition of Works Progress Administration Literature and Art"** was given a Worldwide Books Publication Award for 1999 by the Art Libraries Society of North America Research Committee. The catalog was written by Bienes Center librarian Jim Findlay and cataloger Peggy Bing and designed by Mary Ann Stavros of Maswel Group, Inc.

For more information, contact: Jim Findlay, (954) 357-8692.

## New Library Advocacy Workshops from ALA

ALA is sponsoring three new advocacy-training workshops that are available to state and regional library groups for use at seminars and conferences. The programs are part of ALA President Ann Symons's intellectual-freedom leadership initiatives, and are designed to help libraries educate their communities about the Internet and related issues. The programs are titled as follows:

- Public Internet Access: What About Filtering?
- A Perfect Match: Children and the Internet
- Speaking Out: Libraries, Intellectual Freedom, and the Internet

The purpose of advocacy training is to create a broad umbrella that allows all kinds of libraries the opportunity to design and implement activities to meet their needs. Each workshop can stand alone or work in conjunction with the other two.

Details are available at <http://www.ala.org/news/v4n5/v4n5b.html>

## SOLINET Preservation Leaflets Available Online

Two preservation leaflets are available from SOLINET on the Web: "Protecting Your Institution from Wildfires: Planning Not to Burn" and "Learning to Recover and Funding Resources for Preservation."

The first publication, published in response to the severe wildfires plaguing portions of the country this past sum-

mer, covers fireproofing your property, surviving nearby fires, evacuation procedures, personal protection measures, and salvage of collections and facilities after a fire.

The second publication provides a list of public funding agencies, corporate sponsors, foundations, and associations that support preservation activities in the Southeast. Annotations provide background information on each organization and an overview of the types of projects each tends to support.

For the online version of these pamphlets, go to <http://www.solinet.net/presvtn/preshome.htm>. For a free printed copy, contact Alicia Riley at [ariley@solinet.net](mailto:ariley@solinet.net).

## Department of State Web Pages Have Moved

The Department of State web sites have moved to a new server. Users going to the old addresses will receive a message with the new URL and in most cases, the browser will connect with the new address within seconds.

The following pages have been affected:

- Division of Library & Information Services (follow links to the bureaus' pages, etc.):  
<http://dlis.dos.state.fl.us>
- Florida Government Information Locator Service:  
<http://dlis.dos.state.fl.us/fgils>
- Legislative Library Service:  
<http://dlis.dos.state.fl.us/leglib>

## State Library Cracking Down on Overdue ILLs

The State Library, in response to a recent audit, is strictly enforcing their long-standing policy of not loaning materials to delinquent borrowers. When payment is not received on materials 58 or more days overdue, a library is considered delinquent and will not be able to borrow other materials. For questions, contact the Lending Services unit at (850) 487-2651; SUNCOM 277-2651; or by email at [celton@mail.dos.state.fl.us](mailto:celton@mail.dos.state.fl.us).



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### Florida

WE DO JUDGE A BOOK BY ITS COVER  
March 16 9AM-12NOON  
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CATME FOR WINDOWS  
March 17 9AM-4PM  
Valencia Community College - East  
Georgia;

WORK SMARTER, NOT HARDER  
March 16 1PM-4PM  
SOLINET

OCLC BOOT CAMP  
March 18 9AM-4PM  
SOLINET

ILL FOR NEW & SELECTIVE USERS  
March 19 9AM-4PM  
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DATA GATHERING FOR DUMMIES  
March 22 9AM-4PM  
SOLINET

MEASURING LIBRARY PERFORMANCE  
March 22 9AM-4PM  
SOLINET

EVALUATING CHILDREN'S SERVICES  
March 23 9AM-4PM  
SOLINET

COLLECTION ASSESSMENT  
March 24 9AM-4PM  
SOLINET

EVALUATING ILL SERVICES  
March 24 9AM-4PM  
SOLINET

EVALUATING TECHNICAL SERVICES  
March 25 9AM-4PM  
SOLINET

EVALUATING ELECTRONIC RE-  
SOURCES  
March 26 9AM-4PM  
SOLINET

OCLC BOOT CAMP  
March 29 9AM-4PM  
SOLINET

## Bookfest '99

The Palm Beach County Cultural Council is sponsoring "Bookfest '99" on March 19-21, at the South Florida Exposition Center at the South Florida Fairgrounds in West Palm Beach. Events will include book sales, children's events, workshops, entertainment, and author meetings. Over 20 famous authors will be in attendance, including James Patterson, Robert Parker, Jane Heller, and many others.

For more information, contact Robin Spillias at (561) 471-2901 or e-mail [bookfest99@aol.com](mailto:bookfest99@aol.com).

## New Websites and Online Systems

- The **Lee County Library System** debuted its new website in October 1998. Available on the site are a selective list of ready reference links to sites on the Web, programming information for children and adults, library locations and hours, and details on materials and services available at the library. The new site can be found at <http://www.lee-county.com/library>.
- Florida's **Lake County Library System, Tavares**, has launched a new website designed both for children and adult patrons that features access to its online catalog, a page of items just for children, and links to education facilities throughout Florida, search engines, an Internet directory, and reading lists. The address is <http://www.lakeline.lib.fl.us/>.
- **Jacaranda Public Library** has launched a new computer system on the Web. The new system is called SUNCAT and can be accessed at: <http://suncat.co.sarasota.fl.us>

## Groundbreaking for New Library in Sumter County

The Lake-Sumter Community College broke ground for a new library in a ceremony attended by retired State Senator Clark Maxwell, Jr., Representative Everett Kelly, and many other community leaders.

The \$1.8 million library is just a part of the new and expanding Lake-Sumter Community College campus in Sumterville. The library will serve the information needs of the students and faculty of the campus and will also provide office and work space for the Sumter County Public Library System. The new library will open in the fall of 1999.

## New ALA publication edited by USF Library School Faculty member

The American Library Association (ALA) recently released *Women of Color in Librarianship: An Oral History*, the stories of eight women from ethnic minority groups, edited by Kathleen de la Pena McCook, director of the School of Library and Information Science at the University of South Florida.

A decade in the making, the volume features interviews with the late Augusta Baker, Clara Stanton Jones, Virginia Mathews, Lillian Lopez, Lotsee Patterson, Lourdes Collantes, Ching-Chih Chen and Elizabeth Martinez. Each of the women's stories unfolds a unique path to success in the world of American libraries. The women represent African-Americans, Native Americans, Latinas and Chinese-Americans. Their histories relate struggles against both sexist and racist barriers in society and the profession and their eventual paths to success.

To order "Women of Color in Librarianship: An Oral History" (ISBN: 0-8389-7993-9. 173 pp. Paperback, \$20), call the ALA Office of Library Personnel Resources at 800-545-2433 and enter extension 4282. Write to OLPR, 50 E. Huron, Chicago, IL 60611. The \$20 price per copy includes shipping and handling.

## People

**Derrie Perez** has been appointed as interim director for the USF Tampa Campus Library. Dr. Perez is a faculty member in the USF School of Library and Information Science. Prior to joining USF, she was the Associate Vice President of Learning Resources Services for Hillsborough Community College, a multi-campus district serving 45,000 students in six sites.

**Samuel Fustukjian**, the USF Tampa Library's director died in March following heart surgery. The family has asked that there be no flowers, but a donation of some type to the Library. Plans are that Sam will be buried in California and a small private service held at their church in St. Petersburg. A USF memorial service will take place several weeks after the funeral.

**Ned Stewart** of the Florida Center for Library Automation (FCLA) recently won a 1998 Davis Productivity Award commemorative plaque. The Davis Productivity awards Program recognized and rewards Florida state government's "productive unsung heroes", those employees whose work measurable increases productivity and promotes innovation.

University of Florida's E-Reserve Task Force nominated Ned for his "Processing Software for Electronic Course Reserve Service." On his own initiative, Richard E. "Ned" Stewart developed a graphical computer program for Windows95 and NT which guides the staff through the entire process and automates many of the procedures, saving many hours of staff time.

**Cecil Beach** received the Southeastern Library Association (SELA) Rothrock Award in October 1998. Mr. Beach was Florida's State Librarian from 1972-1977 and directed the Broward County Division of Libraries. The award is given every other year to a librarian that has contributed substantially to the furtherance of librarianship in the Southeast during a career.

**Lou Paolilli** has been named director of Palm Harbor Library, FL, as of mid-December. Paolilli has worked for the Orange County Library System, FL, for the past thirteen years.

**David Reich**, city librarian of Lakeland Public Library (LPL), FL, retired in January after 36 years in the profession. At LPL, Reich raised the materials budget substantially, built branches, and established the special collections division. He was also first commissioner of the Chicago Public Library and served as deputy director/associate director for public services of the Dallas Public Library.

**Glen Tripplett**, director of learning resources at Okaloosa-Walton Community College has been elected to a three-year term on the board of directors of the Panhandle Library Access Network (PLAN) and was elected vice chair by the board. Tripplett has actively participated in PLAN since its inception in 1989.

## Scholarships and Contests:

### National Leadership Grants

The Institute of Museum and Library Services has announced the availability of grants under the National Leadership Grant Program.

The National Leadership Grants are intended to enhance the quality of library services nationwide and to provide coordination between libraries and museums. Proposals may be submitted under the following four categories: 1) Education and Training; 2) Research and Demonstration; 3) Preservation or Digitization; 4) Model Programs of Cooperation.

The application deadline is March 19, 1999. For the full text of the guidelines please go to the IMLS website at: <http://www.imls.fed.us/guidelines/natlead.pdf>

### ALA Spectrum Scholarships

The Spectrum Initiative, a major ALA project beginning its second year of operation, is providing scholarships worth up to \$5,000 to library staff members who are interested in becoming professional librarians. The goal of this project is to increase the membership

of the four largest under-represented groups: African Americans, Asian/Pacific Islanders, Hispanic/Latinos, and Native Americans in the library profession.

Any staff member who has in interest in pursuing a Master's degree at one of the ALA recognized library schools may apply for the 1999 Spectrum Initiative scholarship. The application deadline is April 1, 1999. Call 1-800-545-2433 for information. An application is available at <http://www.ala.org/work/awards/scholars.html>.

### ALA and Library of Congress sponsor Photo Contest for National Library Week

The photo contest is titled "Beyond Words: Celebrating America's Libraries". Amateur and professional photographers are invited to capture the spirit of our nation's libraries and how they touch our lives. Libraries of all types are encouraged to sponsor local contests in early 1999 and to announce local winners during National Library Week. Local winners must be forwarded for national judging by May 1, 1999. The contest is underwritten by Ingram Library Services. Tips for celebrating National Library Week, applications for the Grolier National Library Grant, and photo contest guidelines are available on the ALA Website at <http://www.ala.org/celebrating>.

### C.S. Hubbard Scholarship

The Georgia Library Association Scholarship Committee requests applicants for the 1999 C.S. Hubbard Scholarship in Library Science. The \$3,000 award is presented each year to recruit excellent librarians for Georgia and provide financial assistance towards the completion of an ALA accredited degree in library science. Deadline: May 1, 1999. Contact: Betty Goeters, Chair, Georgia Library Association Scholarship Committee, 305 Brandenburgh Cir., Roswell, GA 30075. (770) 993-5677. FAX (770) 551-3201. Email: [egoeters@gpc.peachnet.edu](mailto:egoeters@gpc.peachnet.edu).





# Student Voices

## The St. Petersburg Junior College, Seminole Campus CyberLibrary— or When is a Library Not a Library”

The St. Petersburg Junior College (SPJC) could be a poster child for successful junior and community colleges. With the addition of the Seminole Campus Technology Learning Center (SCTLC) just this fall semester, SPJC now boasts six locations in Pinellas County, as well as a significant distance learning population. Last year over 17,000 students took classes for credit, combining with audit and non-credit students to total over 50,000, broken down as follows 77.2% full-time, 61.4% female, 83% white, 8.3% African-American, 3.8% Asian, and 33.3% Hispanic. The pride of the SCTLC — which was recently specially commended by the Southern Association of Colleges and Schools when it received its accreditation — is its new computer lab, called the Information Commons, and birthplace of the CyberLibrary website that provides a starting point for online research for all of the SPJC campuses. The “Commons” looks like a giant glass alpine lodge, minus the fireplace and plus 120 computer and media stations. Currently there are 75 PCs and 6 Macintosh stations, but the goal is to have 100 computers up and running. The Information Commons also owns 24 laptops for classroom and faculty use. As some courses are taped for distance and Internet classes, there is an inventory of video equipment, as well.

Because of the structure of the SCTLC, it is hard to separate classroom from library. The CyberLibrary is both more and less than a traditional academic library. It does not, however, claim to be a library, and neither its director, nor its professional staff are considered librarians. The part-time weekend staff of MLS professionals has recently been replaced with instructional assistants for about half the cost of the librarians. Joyce Burkhart, “Instructor-in-Charge,” does not feel it is necessary to continue to hire librarians exclusively to work in the lab. In fact, few of the instructors

hold full-time positions. Full-time faculty at the institution includes Burkhart, a counselor, and two subject instructors, with the hope of adding a third to teach computer technology.

The Information Commons houses the majority of the SCTLC’s “lectures.” A multitude of courses is communicated in this room. A component of SPJC’s curriculum is the use of Academic Systems, a product package including a textbook, outline and CD purchased from the Mediated Learning Company. This system is used to teach basic courses on the computer network. The CD is only usable in the Information Commons. Students can choose from a variety of time slots for their attendance. A number of instructors oversee the sessions with a “team lab” approach, so the students do not always work with the same instructor.

Another technology-enhanced resource at SPJC is the CyberClassroom. Every Seminole Campus course is required to include a technology component. The classrooms at the SCTLC are, as one would imagine, equipped with computers and feature devices called “smart boards,” which function as larger than life touch screens on which the instructor’s finger acts as a mouse click button. Even the conference room has Ethernet ports at every seat.

Naturally, the main aspect of the Information Commons is not physical, but electronic. The CyberLibrary homepage [<http://www.geocities.com/~burkhart/virtual.html>] provides users

filter-free access to:

- Ready Reference
- Internet Search Engines-annotated by Burkhart
- Best Web Sites for Research-listed by subject, several courses have their own “webilographies”
- Distance Learning Help Desk
- SPJC Libraries-includes a password protected online database for research and links to additional research links and information
- Seminole Community Library
- LINCC Web
- SIRS-not online yet. Will provide access to news and magazines
- Ebsco Full-Text Magazines
- Britannica Online
- OCLC FirstSearch
- UMI News-provides access to The St. Petersburg Times
- Writing Aids-includes guides to writing styles, grammar, Internet research, and research paper topics, ideas, and help.

There are currently no sites aimed at non-native speakers, a question raised by both another visitor and the author Ms. Burkhart pointed out, as an alternative, the search engine AltaVista’s website translation program, which does its work admirably. Non-native students are not a major factor at SCTLC right now. It is not certain how well the CyberLibrary will do attracting non-native speakers and the technologically challenged, but it is likely that getting the system up and running was priority one. Perhaps SPJC and the CyberLibrarians will begin to address such issues as they gain confidence. Another concern with an entirely electronic collection is the lack of anything but current research. The Internet does not have a lot to say about anything that happened before President Clinton took office. A fear is that electronic research also fosters academic laziness. Even MLIS students have



been known to have to force themselves to seek materials not presented in full-text on Ebsco or other databases. Full-text articles are extremely handy, but there is a vast number of high quality articles that are not available in full-text, and therefore likely to be overlooked.

The Technology Learning Center is the Seminole Campus. The only building other than the SCTL, is a recreation center a few hundred yards away. The techno theme even continues outside the SCTL building with a covered outdoor technology patio where students, about 50% of whom own computers, can use their own laptops. Burkhart is hoping that the patio also will begin to serve as a social area. There are as yet no clubs or organizations at the Seminole campus, but she is anticipating their eventual emergence

For now, the CyberLibrary is a great success. It has strong support from SPJC administration, particularly from James Olliver the Provost (to whom Burkhart reports), whom I met when I visited the site. There are, however, a great number of questions about the validity of an entirely technological library. For instance, John Berry wrote of the Bloomsburg University's Harvey A. Andruss library in LJDigital [October 1, 1998], "In short, the Bloomsburg planners did not go whole hog and create as some others advocate, a building so dependent on digital technology and remote access that scholarship would cease when the systems shut down. They did not bet the university's future on the Internet and its successors. . ." SPJC, on the other hand, has certainly wagered a substantial amount of time, effort, and money — \$3.5 million for Phase I, and \$16.5 million for Phase II, to be completed by January 2000 — according to Ms. Burkhart. She presides over machines, which were state-of-the-art at the time of the interview, but the 266MHz computers may be obsolete by the time this article is published. Will the school be able to keep up with the demand for more money and better technology? There's also the question, especially relevant here in lightning central, of what happens when the power goes out. The current back-up plan is a recommendation that the college provide the Seminole Community Library with a basic academic collection, for use in dark times. Also of concern for an electronic academic resource is the in-

tegrity of sources. In his "Top Ten Reasons the Internet Will Not Replace Public Libraries" [<http://www.pilot.infi.net/~cwt/top-ten.txt>], Andy Barnett points out "Due to persistent security problems, nothing on the Net is authentic. The Congressional information on the much heralded THOMAS is not official, only the paper copy is.... Documents on the Net may or not be actually written by the person whose name is at the bottom.... a file that could have been modified as a prank." SCTL students do have access to the nearby Seminole Community Library, which has been bolstered by the college, with \$20,000 of academic research material. Unfortunately the computer link from the Information Commons is such that it is easier for students to cross the street to the library to find out whether its holdings suit their purposes. There have not been any requests for print material, and most of the reference questions are of the "change for the copier" and "Where is the bathroom?" variety. The fact that SCTL students do not pursue books and periodicals is at least as disturbing as the CyberLibrary's not having any. Perhaps the students are seeking their reading materials elsewhere, and conducting some of their research at others of the SPJC libraries, or perhaps they are not seeking at all. The Information Commons cannot be held to blame for today's students apparent lack of academic zeal, but if libraries (officially called such or not) and educators do not take responsibility for the old-fashioned written word, who will?

- Joyce Burkhart, *Instructor-in-Charge of the Information Commons was most helpful, giving a tour and lengthy initial & follow-up interviews to the author*
- Jenna Freedman, *a student at the University of South Florida's School of Library and Information Science and a Research Assistant to Dr. Derrie Perez, works in the Library Media Center at the Tampa Campus Library. This article was originally written for Bernadette Storck's Foundations of Library & Information Science course at USF.*
- "Student Voices" Editor Lyssa Oberkreser will graduate from USF's School of Library and Information Science in May 1999. She is a graduate assistant in the Reference Department of the Tampa Campus Library and interns at the Tampa Tribune News Library



## Florida Reads

Harms, John II. *The Saving of Valiant Blue Heron*. Palm Beach Gardens, FL. Frederick Press, 32 p., 1997. (ISBN 0-9653871-7-8, \$18.95). Children's Nature (Yr. 7-12, Gr. 2-5).

This is Harms's second story about a boy named Buster and the animals he encounters in Florida's natural environment. In this story, Buster goes out in a small boat to fish, spots a manatee and pilots the boat slowly around it. Next he checks on an armadillo he rescued in his first adventure. While watching herons fish, Buster notices a great blue heron with an arrow in its wing. Concerned about the bird's welfare, he tries unsuccessfully to catch it. With great patience and ingenuity he pursues the heron, and finally captures it. He takes the bird back home and enlists his father's help in transporting it to the animal hospital. There the wildlife officer and the veterinarian remove the arrow and keep the heron for a six week recovery period. When the heron is completely well, Buster assists in releasing him back to the wild.

The story is both interesting and informative, sparking a child's curiosity and demonstrating the patience needed to observe and interact with animals in their natural environment. The detailed descriptions of Florida wildlife and habitat are enhanced by colorful illustrations. The book contains a glossary of terms and three pages of additional information on great blue herons.

Frederick Press specializes in publishing books that encourage children to take an active role in caring for their local natural environment, and donates a portion of its revenue toward the rehabilitation of sick and injured wildlife. The press's books are worthwhile additions to any Florida library.

Reviewed by Tristan A. Mor, *Library Technical Assistant, Wilderness Coast Public Libraries in Crawfordville, Florida.*

Florida Reads is edited by Cheryl Turner at [cturner@nettally.com](mailto:cturner@nettally.com). She is looking for candidates to take over this column. Send credentials/email to her for consideration by March 19. Or, telephone (850)926-4571. The address is Wilderness Coast Public Libraries, P.O. Box 1538, Crawfordville FL 32326.

# Floridiana With A Twist

## "Captured by an Orchid"

By Nancy M. Pike

Has the Orchid Show come to your town yet? If not, it will probably be there soon. Generally, your local Orchid Society and some community sponsors bring together growers from around the state who show off their prize blooms. It is at such displays that many people first encounter the incredible variety of species available. All it takes is one small purchase and an avid orchid hobbyist may be born. In the beginning, it may be a *Phalaenopsis* with those amazingly perfect waxy white blossoms that unfold one after another down the long slim stem. The next thing you know you have a *Dendrobium*, too. First, you just own an orchid plant; next you are a hobbyist, then an enthusiast, and finally a full-fledged orchid addict.

Orchids are not a new enthusiasm. In the 19<sup>th</sup> Century, orchid fever reached such a pitch that hunters combed the



world for species, returning with thousands, most of which died in transit. Michael Tyler Whittle recounts such adventures in *The Plant Hunters* (Lyons & Burford, 1997). For another version, try *The Orchid Thief* by Susan Orleans (Random House, 1998). She tells the story of John Laroche, a modern day plant dealer so enamoured of orchids that he tramps the Fakahatchee Strand, illegally bringing out the rare plants he found. But more than the tale of an obsessive eccentric, *The Orchid Thief* also describes the fascinating orchid hunters of the past. Victorian orchid hunters plundered the forests, jungles, and mountains, bringing out tons of plants. The Fakahatchee was one of those places. Thousands of orchids went to New York and other cities. The Indiana Jones-type orchid hunters of the past became the plant smugglers of today simply because the job became illegal.

gal.

Did you know that orchids could live forever? There are orchids in existence more than 100 years old; should you become a collector, you may have to designate an heir to them in your will. Orchids grow wild in every state in our country. They grow in some odd places. Once a *Dendrobium* was auctioned off in London "still attached to the human skull on which it had been found," according to Orleans.

The first orchid books were written in the 13<sup>th</sup> Century so, as you might imagine, by now there are some excellent ones: *The Native Orchids of Florida* by Carlyle A. Luer from the New York Botanical Garden (1972) and *Taylor's Guide to Orchids* by Judy White (1996). Many other titles cover individual species.

Internet sites abound, as well: from eco-tours to see orchids in their native habitat ([www.naturetour.com](http://www.naturetour.com)), a bibliography of books useful to the study of Florida orchids ([www.flmnh.ufl.edu/natsci/herbarium/bib/biborch.htm](http://www.flmnh.ufl.edu/natsci/herbarium/bib/biborch.htm)), and a personal web page devoted to Florida orchids ([www.fl-orchid.com](http://www.fl-orchid.com)), to photographs of various orchid species with a Florida map showing their habitat ([www.usf.edu/~isb/projects/atlas/mono-or.html](http://www.usf.edu/~isb/projects/atlas/mono-or.html)), the Florida Wildflower Showcase where you can see gorgeous photos of Florida wildflowers with a whole section on orchids ([www.flwildflowers.com](http://www.flwildflowers.com)) and the American Orchid Society homepage, which includes growing advice and selected book titles for beginners, as well as membership information (orchidweb.org).

So the next time an Orchid Show comes to your area, don't miss it! Who knows what exotic changes an orchid may make in your life!

UNC ad

# Brodart ad

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