

# Economic Contributions of Florida's Agricultural, Natural Resource, Food and Kindred Product Manufacturing and Distribution, and Service Industries in 2008<sup>1</sup>

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## Introduction

The state of Florida has nearly 24 million acres (36,000 square miles) in forests, croplands, and ranches—two-thirds of Florida's total land area. The agricultural and natural resource industries produce food, fiber, and mineral commodities, and are linked to a broad range of other economic sectors for food and kindred product manufacturing, wholesale and retail distribution, input supplies, support services, and nature-based recreation/eco-tourism. In addition to farming, forestry, fisheries, and mining, other diverse activities are included such as fertilizer manufacturing, sawmills, fruit and vegetable processing, landscaping, wholesale food distributors, retail food stores, restaurants, retail lawn-and-garden centers, pest-control services, golf courses, and recreational fishing.

This report provides estimates of these industries' economic contributions to Florida in 2008, updating a previous study for 2007 (Hodges and Rahmani 2009).

## Methods

Data for this analysis were obtained from the *IMPLAN Professional* database for Florida counties for 2001–2008 (Minnesota IMPLAN Group/MIG, Inc.) and other special studies conducted by the authors. These data were derived from the National Income and Product Accounts for the United States (United States Department of Commerce). Over 90 individual industry sectors in Florida were identified as related to agriculture and natural resource commodity production, input supply and supporting services, food and kindred product manufacturing and distribution, and nature-based recreation. A list of industry groups and individual sectors included in the analysis is shown in Table 1. Note that some industry sectors in this analysis were reclassified from their original major industry group designation under the North American Industry Classification System (NAICS) to be included as part of the broadly defined agriculture and related industries. Economic contributions were evaluated for several recognizable commodity groups that have linkages between production and processing/manufacturing sectors,

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including environmental horticulture (nursery and greenhouse production, landscape services, and retail lawn-and-garden centers); fruit and vegetable farming and processing; forestry, logging, and forest product manufacturing; sugarcane and refined sugar manufacturing; livestock and animal products manufacturing; and fishing and seafood products.

The total regional economic impacts for each sector were estimated using models developed with the *IMPLAN Professional* software for social accounting and impact analysis (MIG, Inc.). This system enables construction of input-output models and social accounting matrices that represent the structure of a regional economy in terms of transactions among industry sectors, households, and governments. The *IMPLAN* model accounts for industrial commodity production; employment; labor and property income; household and institutional consumption; domestic and international trade (imports, exports); government taxes; transfer payments such as welfare and retirement; and capital investment. Economic multipliers for each industry capture the secondary effects of new money flowing into the region that generates further economic activity as it is re-spent in the local economy (Miller and Blair 2009). Indirect effects multipliers represent the economic activity generated in the supply chain through the purchase of intermediate inputs from vendor firms, while induced effects multipliers represent the impacts of spending by industry employee households and governments. The indirect and induced multipliers were applied only to foreign and domestic exports, or sales outside the state of Florida. The total economic impacts are calculated as the sum of direct effects, plus indirect and induced effects. Therefore, while the estimates of this analysis are referred to as "economic impacts," these values may be better understood as "economic contributions" because they represent the ongoing economic activity of existing industries, rather than a net change in activity resulting from external influences (Watson et al. 2007).

Measures of economic impacts reported here include output or revenue, value added, employment (including full-time, part-time, and seasonal positions), labor income, property income, and indirect business taxes paid to local, state, and federal

governments. Value added is a broad measure of net economic activity that is comparable to the Gross Domestic Product (GDP), and represents the sum of labor and property income, indirect business taxes, and capital consumption (depreciation). Value added also is equivalent to the difference between industry revenues and intermediate inputs purchased from other sectors. A glossary of economic impact analysis terminology is provided in the Appendix.

Regional economic models were developed for the state of Florida and for all sixty-seven counties in the state using the *IMPLAN Pro* software and Florida state/county data package for 2008 (MIG, Inc.). All model parameters were kept at default settings, with econometrically estimated regional purchase coefficients (RPCs) representing the share of commodities purchased from local sources. Social/institutional accounts for households; local, state, and federal governments; and capital investment were incorporated endogenously within the model.

Summary information was developed for the state, all counties, and for nine regions (Figure 6). These functional economic regions each represent a core urban area, surrounded by closely linked nonmetropolitan counties. The regions were defined by the United States Department of Commerce, Bureau of Economic Analysis (USDOC/BEA) based on metropolitan areas, employee commuting patterns, and other economic data from the 2000 U.S. Census (Johnson and Kort 2004). It should be noted that some Georgia counties included in the north Florida regions were not evaluated in this analysis. Due to differences in trade flows and accounting adjustments at the state and county levels, slight discrepancies in regional results were reconciled by forcing county and regional estimates to match with state totals.

For some activities that were not specifically identified in the *IMPLAN* model, values were estimated as a share of their parent sector based on previous studies and other economic data: landscape services and pest-control services were 49 percent and 15 percent, respectively, of services to buildings (sector 388); wholesale food distribution was 20 percent of wholesale trade (sector 319); retail lawn-and-garden centers were 19 percent of building

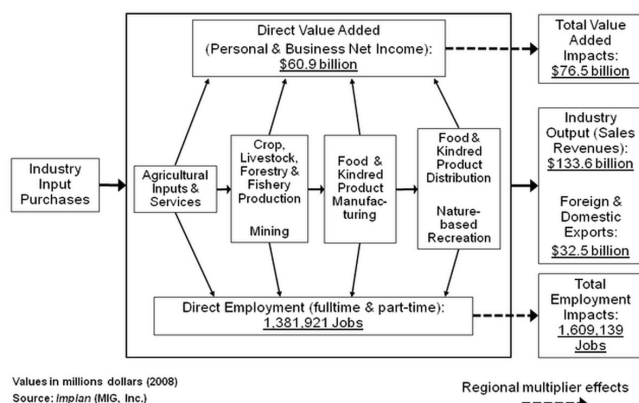
materials and garden stores (sector 323); and golf courses and recreational fishing were 48 percent and 10 percent, respectively, of amusement and recreation services (sector 410).

Values for 2001–2008 were expressed in 2008 U.S. dollars using the mid-year (July) indices for the Gross Domestic Product (GDP) Implicit Price Deflator, which is a broad measure that accounts for the effects of price changes in the measurement of GDP (USDOC 2001–2008). *IMPLAN* data were unavailable for 2005. Note that results for prior years were revised in light of new information, so findings presented here do not necessarily match those previously reported for 2001–2007 (Hodges and Rahmani 2009).

## Results

### Economic Contributions by Industry Groups and Sectors

Economic contributions by major industry groups and specific industry sectors in Florida in 2008 are shown in Table 1 and summarized in Figures 1–3. The industries are categorized in seven major groups: Crop, Livestock, Forestry, and Fisheries Production; Mining; Agricultural Inputs and Services; Food and Kindred Products Manufacturing; Forest Products Manufacturing; Food and Kindred Products Distribution; and Nature-based Recreation. Results are reported below for each major group; for all groups combined; and for all groups excluding Food and Kindred Products Distribution.



**Figure 1.** Structure of economic activity in agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in Florida in 2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.)]

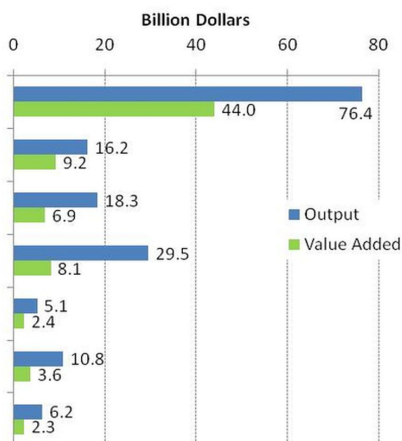
Direct industry output or sales in 2008 were about \$133.65 billion, including foreign and domestic exports of goods and services to customers outside of Florida, which totaled \$32.52 billion. As a result of the indirect and induced multiplier effects arising from export sales, an additional \$29.05 billion in output was generated in the economy, mostly in other economic sectors. The total output impacts, including direct, indirect, and induced effects, were estimated at \$162.70 billion. Direct employment in the industry was 1.38 million full-time and part-time jobs, while total employment impacts (including multiplier effects) were estimated at 1.61 million jobs. The direct value added contribution of these industries was \$60.89 billion, and total value added impacts were \$76.53 billion. The total labor (earned) income impact of employee wages and benefits and business proprietor income was \$47.04 billion. Total property income impacts, such as rents and dividends, amounted to \$20.21 billion. Total indirect business tax impacts paid to local, state, and federal governments were \$9.28 billion.

Excluding the sectors for Food and Kindred Products Distribution, such as restaurants, food stores, and food wholesalers, total economic values showed output of \$66.04 billion; exports of \$23.25 billion, output impacts of \$86.34 billion; direct employment of 422,127 jobs; employment impacts of 581,820 jobs; direct value added of \$21.93 billion; value added impacts of \$32.54 billion; labor income impacts of \$18.86 billion; property income impacts of \$11.06 billion; and indirect business tax impacts of \$2.62 billion.

**Crop, Livestock, Forestry, and Fisheries Production** includes sectors for the production of basic unrefined food and fiber commodities. In 2008, total output of these sectors was \$11.57 billion; exports were \$6.09 billion; output impacts were \$16.24 billion; direct value added was \$6.59 billion; value added impacts were \$9.22 billion; direct employment was 178,838 jobs; and total employment impacts were 230,946 jobs (Table 1, Figures 2 and 3). Among individual industry sectors in this group, the highest value added and employment impacts were for Greenhouse, Nursery, and Floriculture Production (\$2.04 billion | 26,046 jobs), Fruit Farming (\$1.78 billion | 36,672 jobs), Support Activities for

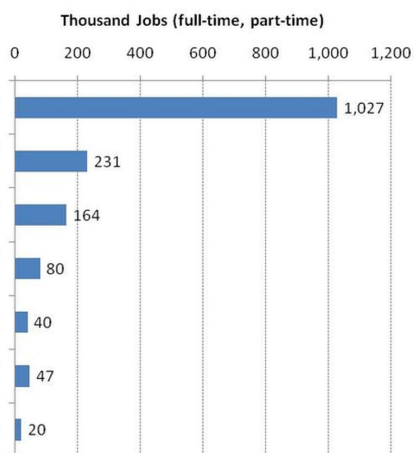
Agriculture and Forestry (\$1.68 billion | 84,057 jobs), and Vegetable and Melon Farming (\$1.74 billion | 18,827 jobs). Large value added and employment impacts were also realized for the sectors of Forestry and Timber Tracts (\$512 million | 12,758 jobs), Sugarcane Farming (\$310 million | 18,995 jobs), and Commercial Logging (\$288 million | 5,007 jobs). Value added impacts of \$100–\$200 million were obtained for Dairy Farming, Poultry and Egg Production, Commercial Fishing, and All Other Crop Farming.

services for agricultural operations or landscape management. Output impacts in 2008 by this group totaled \$18.35 billion; value added impacts were \$6.90 billion; direct employment was 135,496 jobs; and employment impacts were 164,408 jobs (Table 1, Figures 2 and 3). Among leading sectors in this group, Landscape Services had value added impacts of \$2.62 billion and employment impacts of 84,728 jobs, followed by Fertilizer Manufacturing (\$2.34 billion | 24,962 jobs), Veterinary Services (\$988 million | 27,379 jobs), Pest-Control Services (\$802 million | 25,937 jobs), and Pesticide and Other Agricultural Chemical Manufacturing (\$64 million | 322 jobs). Other minor sectors in this group included Farm Machinery and Equipment Manufacturing, and Lawn and Garden Equipment Manufacturing.



**Figure 2.** Output and value added impacts of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in Florida in 2008 [Source: IMPLAN Professional data for Florida (MIG, Inc.)]

**Mining** is a natural resource-based activity for the extraction of basic mineral commodities such as oil, natural gas, stone, sand, gravel, clay, phosphate, and a variety of metals. In 2008, the Mining industries in Florida collectively had direct output of \$5.02 billion; exports of \$1.23 billion; output impacts of \$6.23 billion; value added impacts of \$2.29 billion; direct employment of 12,746 jobs; and employment impacts of 20,327 jobs (Table 1, Figures 2 and 3). The largest individual sector was Extraction of Oil and Natural Gas, which had value added impacts of \$1.12 billion and generated employment impacts of 13,340 jobs. Other individual sectors with significant value added impacts included Mining and Quarrying of Other Nonmetallic Minerals (\$496 million); Mining and Quarrying of Stone (\$249 million); Mining and Quarrying of Sand, Gravel, and Clay (\$163 million); and Drilling of Oil and Gas Wells (\$73 million).



**Figure 3.** Employment impacts of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in Florida in 2008 [Source: IMPLAN Professional data for Florida (MIG, Inc.)]

**Food and Kindred Products Manufacturing** industries convert unrefined agricultural commodities to food products for final consumption or use. In 2008, this group of industries in Florida had direct output of \$24.04 billion, including exports of \$5.83 billion, with output impacts of \$29.53 billion; value added impacts of \$8.15 billion; direct employment of 41,924 jobs; and total employment impacts of 79,797 jobs (Table 1, Figures 2 and 3). This large industry group included thirty-four individual sectors, of which the highest value added and employment impacts were Tobacco Product Manufacturing (\$2.26 billion | 4,940 jobs); Fruit and Vegetable Canning,

**Agricultural Inputs and Services** includes a variety of sectors providing inputs or supporting

Pickling, and Drying (\$811 million | 8,110 jobs); Soft Drink and Ice Manufacturing (\$810 million | 10,158 jobs); Sugar Manufacturing (\$708 million | 12,719 jobs); Breweries (\$616 million | 2,114 jobs); Bread and Bakery Products Manufacturing (\$425 million | 8,375 jobs); and Frozen Food Manufacturing (\$348 million | 4,435 jobs). Other sectors with significant value added impacts included Coffee and Tea Manufacturing (\$246 million), Animal Slaughtering (\$207 million), Fluid Milk and Butter Manufacturing (\$193 million), and Snack Food Manufacturing (\$156 million).

**Forest Products Manufacturing** is a group of industries for the processing of raw timber or wood into finished wood and paper products. In 2008, this industry group had direct output valued at \$7.86 billion, with export sales of \$3.14 billion; output impacts of \$10.85 billion; direct employment of 25,405 jobs; employment impacts of 46,675 jobs; and value added impacts of \$3.62 billion, including labor income impacts of \$2.43 billion, other property income impacts of \$976 million, and indirect business tax impacts of \$209 million (Table 1, Figures 2 and 3). Leading sectors within this group in terms of value added and employment impacts were Paper Mills (\$665 million | 6,929 jobs), Sanitary Paper Products Manufacturing (\$426 million | 2,618 jobs), Wood Window and Door Manufacturing (\$380 million | 6,701 jobs), Paperboard Container Manufacturing (\$297 million | 3,681 jobs), Engineered Wood Member and Truss Manufacturing (\$296 million | 6,083 jobs), Pulp Mills (\$392 million | 4,626 jobs), and Paperboard Mills (\$388 million | 4,109 jobs). Other sectors with significant value added impacts included Sawmills and Wood Preservation (\$199 million), Stationary Products Manufacturing (\$141 million), and Veneer and Plywood Manufacturing (\$132 million).

**Nature-based Recreation** includes recreational activities generally tied to natural resources or managed landscapes, such as golf, recreational fishing, and hunting and trapping. In 2008, this industry group in Florida had total output of \$3.64 billion; exports or sales to Florida visitors of \$1.39 billion; output impacts of \$5.14 billion; direct employment of 27,699 jobs; employment impacts of 39,667 jobs; and value added impacts of \$2.36 billion

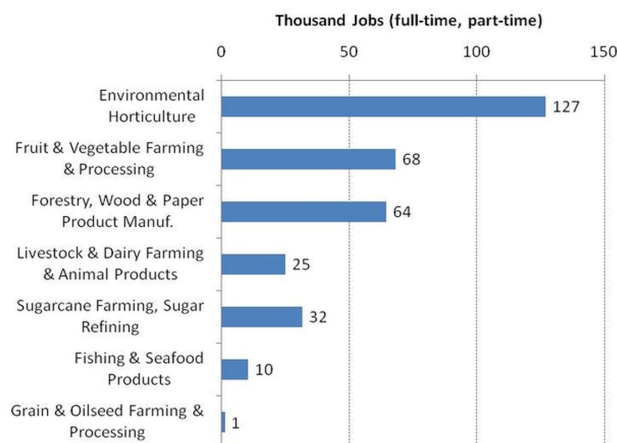
(Table 1 and Figures 2 and 3). Among individual sectors, Golf Courses had value added impacts of \$1.89 billion and employment impacts of 31,462 jobs, followed by Recreational Fishing (\$394 million | 6,555 jobs), and Commercial Hunting and Trapping (\$69 million | 1,650 jobs).

**Food and Kindred Products Distribution** includes activities for wholesale and retail trade in agricultural and related products. This large group of industry sectors is only indirectly related to agriculture and natural resources because it serves to deliver products to final consumers, but it is included here for a perspective on the scope of the entire market chain for food and kindred products. In 2008, this industry group in Florida had total output of \$67.61 billion; exports of \$9.27 billion; output impacts of \$76.36 billion; direct employment of 959,814 jobs; employment impacts of 1,027,319 jobs; and value added impacts of \$43.99 billion, including labor income impacts of \$28.17 billion, other property income impacts of \$9.15 billion, and indirect business tax impacts of \$6.67 billion (Table 1 and Figures 2 and 3). Collectively, this group represented about 57 percent of total value added impacts and 63 percent of employment impacts for the entire set of industries defined in this report. Among individual sectors within this group, Food Service Establishments and Drinking Places (restaurants and bars) had by far the greatest value added impacts (\$24.22 billion) and employment impacts (709,141 jobs), followed by Wholesale Trade in Food and Kindred Products (\$10.49 billion | 97,613 jobs), Food and Beverage Stores (\$8.35 billion | 204,147 jobs), and Retail Lawn-and-Garden Centers (\$942 million | 18,618 jobs).

### ***Economic Contributions by Commodity Groups***

In addition to the industry groups noted above, economic contributions were also evaluated for groups of food, fiber, and mineral commodities having identifiable market chain linkages between producers, manufacturers, and service sectors. In this section, some sectors are regrouped to reflect these linkages, with results summarized in Figures 4 and 5. Environmental Horticulture, which includes the sectors Nursery and Greenhouse Production,

Landscape Services, and Retail Lawn-and-Garden Centers, had value added impacts of \$5.60 billion and employment impacts of 127,192 jobs. Forestry and Forest Products, which includes the sectors for Forestry and Timber Tracts, Logging, and sixteen forest product manufacturing sectors, had value added impacts of \$4.42 billion and employment impacts of 64,440 jobs. Fruit and Vegetable Farming and Processing, including sectors for Frozen Food Manufacturing; Fruit and Vegetable Canning, Pickling, and Drying; and Fruit Farming and Vegetable and Melon Farming, had value added impacts of \$4.68 billion and employment impacts of 68,184 jobs. Sugarcane Farming and Refined Sugar Manufacturing had value added impacts of \$1.02 billion and employment impacts of 31,714 jobs. Livestock and Dairy Farming and Animal Products Manufacturing, including the processing sectors Animal Slaughtering, Poultry Processing, Cheese Manufacturing, and Ice Cream Manufacturing, had total value added impacts of \$1.07 billion and employment impacts of 25,007 jobs. Fishing and Seafood Products had value added impacts of \$297 million and employment impacts of 10,341 jobs. The commodity group Grain and Oilseed Farming and Processing had value added and employment impacts of \$176 million and 1,380 jobs, respectively.

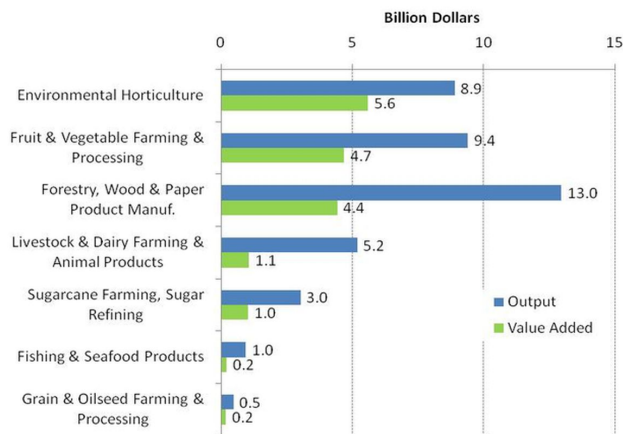


**Figure 5.** Employment impacts of food and fiber commodity groups in Florida in 2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.)]

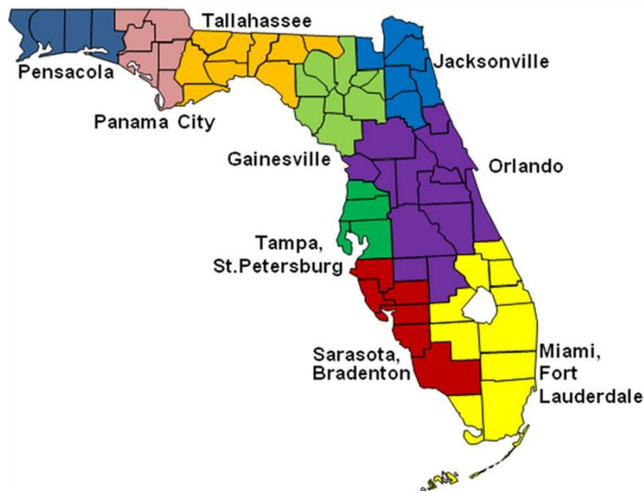
### Economic Contributions in Florida Regions and Counties

Regional impacts of agriculture and natural resources, and their related manufacturing, distribution, and service industries in 2008 were evaluated for nine economic regions of Florida, as illustrated in Figure 6, with results summarized in Table 2 and Figures 7–8. The region with the highest value added and employment impacts was Miami-Ft. Lauderdale (\$25.39 billion | 522,725 jobs), followed by Orlando (\$18.24 billion | 397,051 jobs), Tampa-St. Petersburg (\$11.87 billion | 242,059 jobs), Jacksonville (\$7.31 billion | 120,265 jobs), Sarasota-Bradenton (\$7.03 billion | 161,910 jobs), Gainesville (\$2.04 billion | 53,456 jobs), Pensacola (\$1.97 billion | 48,906 jobs), Tallahassee (\$1.54 billion | 36,744 jobs), and Panama City (\$1.16 billion | 26,022 jobs).

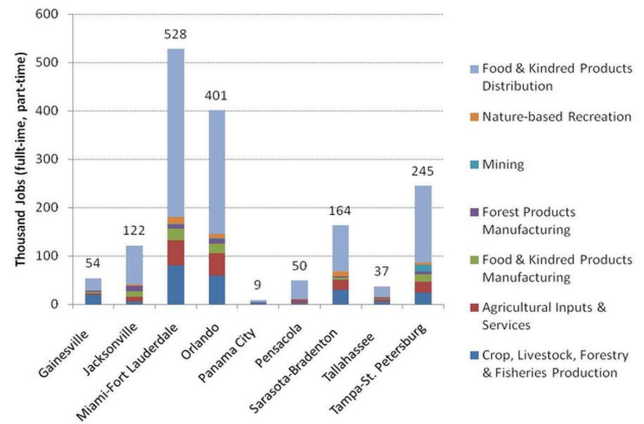
Economic impacts were also evaluated for all sixty-seven counties in Florida as shown in Table 2. The eight largest counties in terms of value added impacts and employment impacts in 2008 were Miami-Dade (\$9.27 billion | 174,701 jobs), followed by Hillsborough (\$7.02 billion | 137,141 jobs), Orange (\$6.45 billion | 129,358 jobs), Broward (\$6.17 billion | 126,319 jobs), Palm Beach (\$5.94 billion | 128,944 jobs), Duval (\$5.69 billion | 81,470 jobs), Pinellas (\$4.11 billion | 80,057 jobs), and Polk (\$3.64 billion | 65,353 jobs). Eight other counties with value added impacts exceeding \$1 billion were Lee (\$2.02 billion), Collier (\$1.71 billion), Manatee



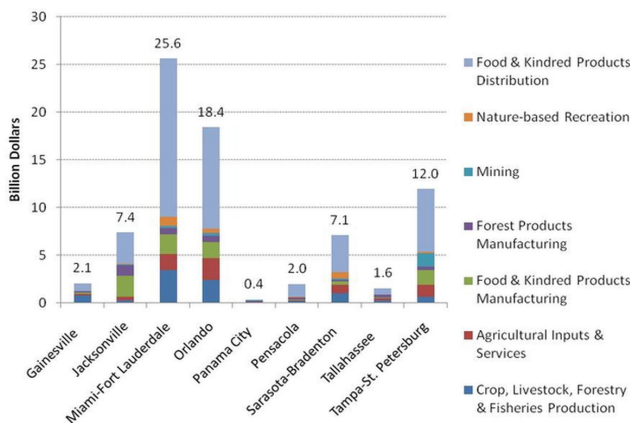
**Figure 4.** Output and value added impacts of food and fiber commodity groups in Florida in 2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.)]



**Figure 6.** Economic regions of Florida [Source: United States Department of Commerce, Bureau of Economic Analysis]



**Figure 8.** Employment impacts in Florida regions by agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in 2008 [Source: IMPLAN Professional data for Florida (MIG, Inc.)]



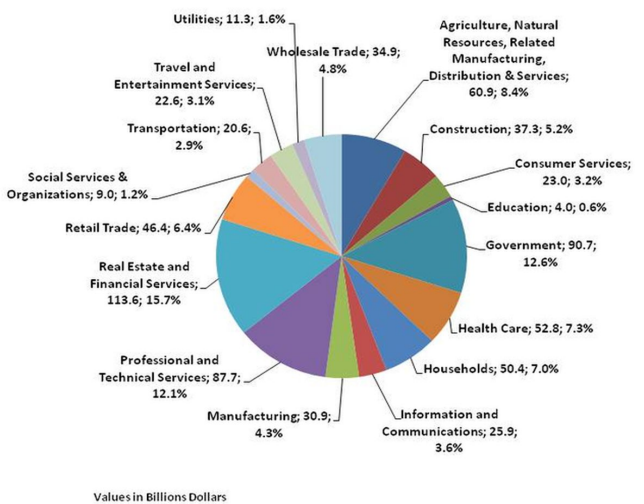
**Figure 7.** Value added impacts in Florida regions by agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in 2008 [Source: IMPLAN Professional data for Florida (MIG, Inc.)]

(\$1.71 billion), Seminole (\$1.46 billion), Volusia (\$1.28 billion), Brevard (\$1.14 billion), Sarasota (\$1.10 billion), and Marion (\$1.03 billion).

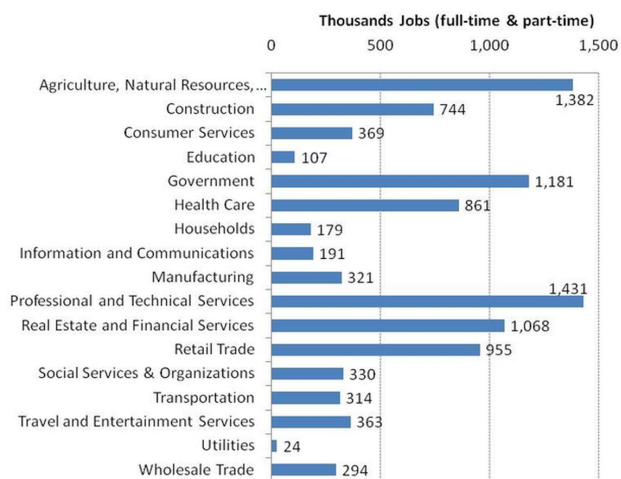
### Share of Gross State Product and Employment

The relative importance of the agriculture and natural resources, and their related manufacturing, distribution, and service industries in Florida can be gauged by their share of overall economic activity in the state. The Gross State Product (GSP) of Florida in 2008 was \$722 billion (equivalent to the sum of value added for all industries), and total employment in the state was 10.1 million jobs. The direct value added

contributed by agricultural, natural-resources, and related industries (\$60.89 billion) represented 8.2 percent of Florida's Gross State Product, and ranked fourth among major industry groups (Figure 9). Direct employment in these industries represented 13.4 percent of all jobs in the state, ranking second among major industry groups behind Professional and Technical Services (Figure 10). Excluding Food and Kindred Products Distribution, agriculture, natural resources, and their related industries represented 3.0 percent of Gross State Product and 4.1 percent of total state employment.



**Figure 9.** Contribution to Gross State Product (direct value added) of Florida by major industry groups in 2008 [Source: IMPLAN Professional data for Florida (MIG, Inc.)]

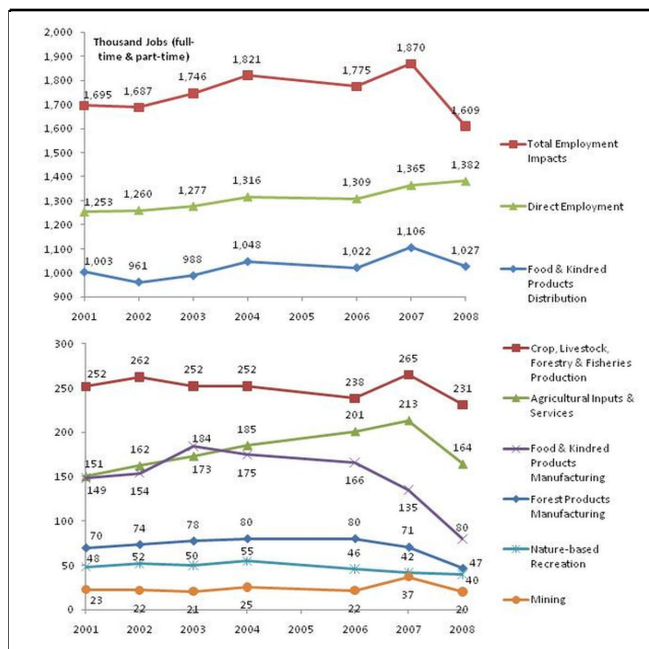


**Figure 10.** Direct employment by major industry groups in Florida in 2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.)]

**Trends in Economic Contributions**

In addition to the economic contributions in 2008, it is important to understand how these values have changed over time. Of particular interest are the changes occurring for the most recent period, from 2007 to 2008, which partly indicates the effect of the global recession. The recession in the United States started in December 2007. Trends in the economic impacts of agriculture, natural resources, and their related industries between 2001 and 2008 are shown in Figures 11–13. Annual average growth rates were estimated for 2001–2007 and for 2007–2008, with all monetary values adjusted for inflation and expressed in constant 2008 U.S. dollars. Total output impacts grew by an average of 5.3 percent annually from 2001 to 2007, but declined by more than 13 percent from 2007 to 2008. Total employment impacts increased by 1.7 percent annually from 2001 to 2007, but declined nearly 14 percent from 2007 to 2008 (Figure 11). Overall value added impacts grew from \$76.67 billion in 2001 to \$93.39 billion in 2007, representing an average real annual growth rate of 3.6 percent, but then declined to \$76.53 billion in 2008, or by more than 18 percent (Figure 12). Although direct output, value added, and employment (excluding multiplier effects) actually increased modestly from 2007 to 2008, the severe decline in export activity for virtually all sectors in 2008 led to the sharp decrease in estimated total impacts (including multiplier effects). Note that these trends may reflect changes in the structure of the Florida

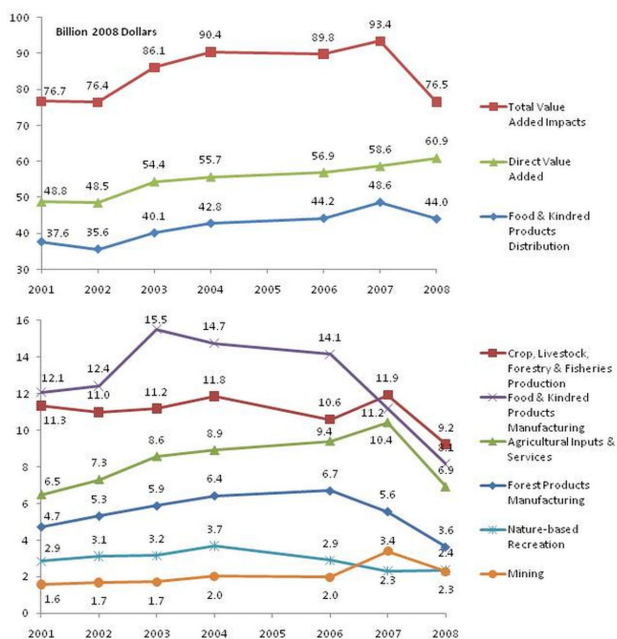
economy and with other changes in industry activity and commodity prices, as well as the effect of recession.



**Figure 11.** Trends in employment impacts for agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in Florida during 2001–2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.) Impact estimates include regional multiplier effects. Note that data were unavailable for 2005.

Among industry groups, average annual growth in value added impacts from 2001 to 2007 was highest for Mining (19.1%) and Crop, Livestock, Forestry, and Fishery Production (10.2%), followed by Food and Kindred Products Distribution (4.9%) and Forest Product Manufacturing (3.0%). From 2007 to 2008, Forest Product Manufacturing and Agricultural Input and Services suffered the largest setback, with value added impacts declining by 35 percent, followed by Agricultural Inputs and Services (–34%); Mining (–33%); Food and Kindred Products Manufacturing (–27%); and Crop, Livestock, Forestry, and Fishery Production (–23%). The only industry group that increased was Nature-based Recreation (1.5%). Employment impacts declined the most in 2008 for Mining (–45%), Forest Products Manufacturing (–34%), and Agriculture and Input Services (–23%). Output impacts declined the most in 2008 for Forest Products Manufacturing (–22%) and Food and Kindred



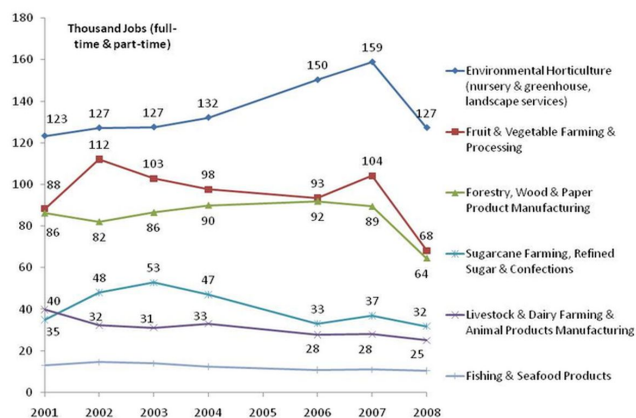


**Figure 12.** Trends in value added impacts for agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in Florida during 2001–2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.)] Values expressed in 2008 U.S. dollars using USDOC GDP Implicit Price Deflator. Impact estimates include regional multiplier effects. Note that data were unavailable for 2005.

Products Manufacturing (–22%), but increased for Nature-based Recreation (40%).

Trends over time in employment impacts of food and fiber commodity groups in Florida are shown in Figure 13. All groups experienced substantial decline in employment impacts in 2008, with the biggest declines for Fruit and Vegetable Farming and Processing (–35%); Grain and Oilseed Farming and Processing (–29%); and Forestry, Wood, and Paper Manufacturing (–28%), followed by Environmental Horticulture (–20%), Sugarcane Farming and Manufacturing (–14%), Livestock and Dairy Farming and Animal Products Manufacturing (–11%), and Fishing and Seafood Products (–6%).

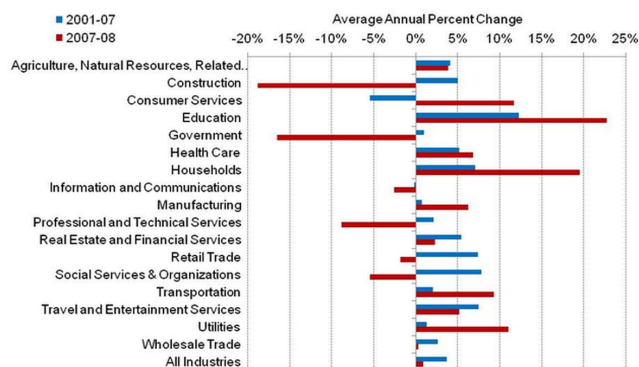
Among individual industry sectors, the effect of the recession from 2007 to 2008 varied widely. While most sectors experienced a significant decline in 2008, some sectors grew. Sectors with noticeable growth in value added impacts included Lawn-and-Garden Equipment Manufacturing (498%), Tree Nut Farming (234%), Oilseed Farming



**Figure 13.** Trends in employment impacts for food and fiber commodity groups in Florida during 2001–2008 [Source: *IMPLAN Professional* data for Florida (MIG, Inc.)] Impact estimates include regional multiplier effects. Note that data were unavailable for 2005

(169%), Coffee and Tea Manufacturing (156%), and Cheese Manufacturing (79%). Industry sectors with the highest declines in value added impacts were Seasoning and Dressing Manufacturing (–122%); Distillers (–90%); Coal Mining (–82%); Commercial Hunting and Trapping (–80%); Soft Drink and Ice Manufacturing (–66%); Fruit and Vegetable Canning, Pickling, and Drying (–54%); Forestry, Forest Products, and Timber Tracts (–48%); and Sugar Manufacturing (–38%).

Changes for major industry groups in growth rates in direct value added (excluding multiplier effects) for 2001–2007 and 2007–2008 are shown in Figure 14. The average annual growth rate for agriculture, natural resources, and their related industries for 2001–2007 was 4.1 percent, but then fell slightly to 3.9 percent for 2007–2008. In comparison, the growth in value added in 2008 was higher for Education (22.7%), Households (19.5%), Consumer Services (11.7%), Utilities (11.1%), Transportation (9.3%), Health Care (6.9%), Manufacturing (6.2%), and Travel and Entertainment Services (5.2%). Growth rates in direct value added were lower for Real Estate and Financial Services (2.3%) and for Wholesale Trade (0.4%). Negative growth was observed for Retail Trade (–1.8%), Information and Communications (–2.6%), Social Services and Non-profit Organizations (–5.5%), Professional and Technical Services (–8.9%), Government (–16.5%), and Construction (–18.8%).



**Figure 14.** Change in value added impacts for industry groups in Florida, 2001-2007 versus 2007-2008 [Source: IMPLAN Professional data for Florida (MIG, Inc.)]

## Conclusions

This analysis indicated that agriculture and natural resources are linked to a broad array of economic sectors for commodity production, food and kindred product manufacturing and distribution, and related service activities. These industries collectively have a significant economic impact on the Florida economy, accounting for about 13.7 percent of total employment and 8.4 percent of Gross State Product, representing the second and fourth highest, respectively, among major industry groups. Food and Kindred Products Distribution is by far the largest segment of the industry, representing 64 percent of value added and employment impacts. These industries are present throughout the state, with a major activity in urbanized metro areas as well as rural areas, where it may be relatively more important as a share of total economic activity, although less in absolute magnitude. These industries have grown substantially since 2001, with direct activity actually increasing in 2008 in spite of the global recession. Even while total regional economic impacts in Florida declined dramatically due to reduced exports, Agriculture, Natural Resources, and their Related Industries still fared better than about half of the other major industry groups in terms of change between 2007 and 2008, thus entailing their integral contributions towards the sustainability of Florida's economy.

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## Appendix: Glossary of Economic Impact Terms

**Region** defines the geographic area for which impacts are estimated. Regions are generally an aggregation of one or more counties. Economic regions identified in this paper were defined based on worker commuting patterns.

**Sector** is a grouping of industries that produce similar products or services, or production processes. Most economic reporting and models in the United States are based on the Standard Industrial Classification system (SIC code) or the North American Industrial Classification System (NAICS).

**Impact analysis** estimates the impact of a change in output or employment resulting from a change in final demand to households, governments, or exports.

**Input-output (I-O) model** is a representation of the flows of economic activity between industry sectors within a region. I-O models capture what each business or sector must purchase from every other sector in order to produce its output of goods or services. Using such a model, flows of economic activity associated with any change in spending may be traced backwards (e.g., purchases of plants that leads growers to purchase additional inputs such as fertilizers and containers. Multipliers for a region may be derived from an I-O model of the region's economy.

**IMPLAN** is a micro-computer-based input output modeling system and Social Accounting Matrix (SAM). With IMPLAN, one can estimate I-O models of up to 440 sectors for any region consisting of one or more counties. IMPLAN includes procedures for generating multipliers and estimating impacts by applying final demand changes to the

model. The current version of the software is *IMPLAN Pro*, version 3.

**Direct effects** are the changes in economic activity during the first round of spending. **Secondary effects** are the changes in economic activity from subsequent rounds of re-spending (there are two types of secondary effects: indirect and induced). **Indirect effects** are the changes in sales, income, or employment within the region in backward-linked industries supplying goods and services to businesses (e.g., increased sales in input supply firms resulting from more nursery industry sales). **Induced effects** are the increased sales within the region from household spending of the income earned in the direct and supporting industries (i.e., employees in the direct and supporting industries spend the income they earn on housing, utilities, groceries, and other consumer goods and services, which generates sales, income and employment throughout the region's economy). **Total effects** are the sum of direct, indirect, and induced effects.

**Multipliers** capture the total effects, both direct and secondary, in a given region, generally as a ratio of the total change in economic activity in the region relative to the direct change. Multipliers may be expressed as ratios of sales, income, or employment, or as ratios of total income or employment changes relative to direct sales. Multipliers express the degree of interdependency between sectors in a region's economy and therefore vary considerably across regions and sectors. **Type I** multipliers include only direct and indirect effects. **Type II** multipliers also include induced effects. **Type SAM** multipliers used by IMPLAN additionally account for capital investments and transfer payments such as welfare and retirement income. A **sector-specific multiplier** gives the total changes to the economy associated with a unit change in output or employment in a given sector.

**Purchaser prices** are the prices paid by the final consumer of a good or service. **Producer prices** are the prices of goods at the factory or production point. For manufactured goods the purchaser price equals the producer price plus a retail margin, a wholesale margin, and a transportation margin. For services, the producer and purchaser prices are equivalent.

**Margins** (retail, wholesale, and transportation) are the portions of the purchaser price accruing to the retailer, wholesaler, and grower, respectively. Only the retail margins of many goods purchased by consumers accrue to the local region, as the wholesaler, shipper, and manufacturer often lie outside the local area.

**Sales or output** is the dollar volume of a good or service produced or sold. **Final Demand** is sales to final consumers, including households, governments, and exports. **Intermediate sales** are sales to other industrial sectors. **Income** is the money earned within the region from production and sales. Total income includes personal income (wage and salary income, including sole proprietor profits and rents). **Jobs** or employment is a measure of the number of jobs required to produce a given volume of sales/production, usually expressed as full-time equivalents, or as the total number including part-time and seasonal positions. **Value Added** is the sum of total income and indirect business taxes. Value added is the most commonly used measure of the contribution of a region to the national economy, as it avoids double counting of intermediate sales and captures only the "value added" by the region to final products.

**Table 1.** Economic contributions of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industry groups and sectors in Florida in 2008

Industry Group/Sector	Employment		Output (Revenue)		Exports	Value Added	
	Direct Impact	Total Impact	Direct Impact	Total Impact		Direct Impact	Total Impact
	Full-time/Part-time Jobs		Million Dollars				
<b>Crop, Livestock, Forestry &amp; Fisheries Production</b>	178,838	230,946	11,566.2	16,241.6	6,090.2	6,595.7	9,221.9
Support activities for agriculture and forestry	75,771	84,057	1,564.6	2,654.4	844.4	1,077.1	1,678.9
Fruit farming	24,830	36,672	1,972.0	2,884.9	1,302.5	1,248.3	1,775.9
Greenhouse, nursery, and floriculture production	19,702	26,046	1,930.2	2,613.8	1,353.5	1,632.3	2,037.2
Sugar cane and sugar beet farming	16,740	18,995	442.2	642.4	264.4	194.9	310.1
Vegetable and melon farming	12,654	18,827	2,164.3	2,689.6	999.3	1,434.7	1,739.2
Commercial fishing	7,754	8,485	259.5	351.2	167.0	50.2	101.4
Animal (except cattle, poultry and eggs) production	4,745	4,851	174.8	186.2	21.5	93.6	99.5
Cattle ranching and farming	4,204	4,542	404.0	442.9	44.4	69.5	87.1
Dairy cattle and milk production	4,202	4,284	463.8	475.2	17.7	175.9	181.1
Commercial logging	3,516	5,007	724.3	876.6	102.3	216.5	288.4
All other crop farming	1,669	2,986	322.6	440.3	167.6	120.6	188.3
Forestry, forest products, and timber tract production	1,364	12,758	658.5	1,233.8	437.8	170.4	512.0
Poultry and egg production	887	2,125	403.0	621.8	295.8	71.1	155.7
Grain farming	287	345	20.1	25.8	11.3	10.7	13.9
Cotton farming	284	602	42.1	71.3	42.1	19.7	36.4
Oilseed farming	83	117	7.5	10.8	7.5	4.2	6.1
Tree nut farming	74	140	8.6	13.3	7.1	5.0	7.7
Tobacco farming	73	106	4.0	7.1	4.0	1.0	2.8

**Table 1.** Economic contributions of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industry groups and sectors in Florida in 2008

Industry Group/Sector	Employment		Output (Revenue)		Exports	Value Added	
	Direct Impact	Total Impact	Direct Impact	Total Impact		Direct Impact	Total Impact
	Full-time/Part-time Jobs		Million Dollars				
<b>Agricultural Inputs and Services</b>	135,496	164,408	13,548.0	18,346.5	5,574.7	4,598.6	6,902.6
Landscape services	79,598	84,728	4,201.8	4,837.6	737.0	2,256.4	2,619.3
Veterinary services	26,006	27,379	1,936.0	2,116.0	184.9	886.2	988.4
Pest control services	24,367	25,937	1,286.3	1,480.9	225.6	690.7	801.8
Fertilizer manufacturing	5,017	24,962	5,696.8	9,349.0	4,234.0	685.9	2,342.0
Farm machinery and equipment manufacturing	277	897	142.6	234.6	128.0	25.3	74.3
Pesticide and other agricultural chemical manufacturing	161	322	258.1	284.3	39.0	50.4	64.0
Lawn and garden equipment manufacturing	71	183	26.4	43.5	26.2	3.7	12.7
<b>Mining</b>	12,746	20,327	5,019.3	6,225.6	1,232.8	1,620.5	2,789.3
Extraction of oil and natural gas	7,914	13,340	3,302.7	4,199.4	786.8	622.0	1,117.1
Mining and quarrying other nonmetallic minerals	1,491	2,718	674.7	847.7	243.0	399.0	495.9
Mining and quarrying stone	1,362	1,562	374.0	401.4	33.3	233.0	248.6
Mining and quarrying sand, gravel, clay, and ceramic and refractory minerals	1,189	1,453	250.6	287.2	40.6	142.9	163.4
Drilling oil and gas wells	315	386	116.6	126.9	18.8	67.3	72.9
Support activities for oil and gas operations	207	207	51.0	51.0	0.0	19.0	19.0
Mining gold, silver, and other metal ore	83	281	124.1	156.2	61.2	77.6	95.8
Support activities for other mining	82	85	32.8	33.2	0.4	9.2	9.4
Mining iron ore	63	222	61.2	86.7	41.2	30.9	45.0
Mining coal	25	31	13.5	14.4	1.2	7.9	8.4
Mining copper, nickel, lead, and zinc	16	41	17.9	21.6	6.4	11.7	13.9

**Table 1.** Economic contributions of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industry groups and sectors in Florida in 2008

Industry Group/Sector	Employment		Output (Revenue)		Exports	Value Added	
	Direct Impact	Total Impact	Direct Impact	Total Impact		Direct Impact	Total Impact
	Full-time/Part-time Jobs		Million Dollars				
<b>Food and Kindred Products Manufacturing</b>	41,924	79,797	24,400.6	29,534.9	5,832.3	5,538.7	8,140.0
Soft drink and ice manufacturing	7,267	10,158	4,787.1	5,268.0	663.0	574.5	810.3
Bread and bakery product manufacturing	6,770	8,375	1,046.2	1,263.9	205.6	303.6	424.8
Fruit and vegetable canning, pickling, and drying	3,402	8,110	1,878.6	2,588.9	769.1	439.0	810.7
Frozen food manufacturing	3,136	4,435	1,036.8	1,222.3	198.4	246.2	348.4
Tobacco product manufacturing	2,342	4,940	4,668.2	5,192.0	986.6	1,993.0	2,356.7
All other food manufacturing	2,312	4,795	678.2	1,014.5	321.8	131.9	318.7
Animal (except poultry) slaughtering, rendering, and processing	2,267	4,369	1,049.1	1,286.6	223.3	105.2	207.2
Fluid milk and butter manufacturing	1,947	2,188	1,366.1	1,399.1	29.1	177.8	193.1
Seafood product preparation and packaging	1,689	1,856	582.8	602.1	22.0	86.9	97.3
Sugar cane mills and refining	1,614	12,719	1,263.6	2,380.4	887.2	180.8	708.2
Poultry processing	1,302	1,552	286.0	324.0	54.2	50.9	70.0
Seasoning and dressing manufacturing	1,255	2,589	599.2	803.2	247.7	83.7	188.7
Cookie, cracker, and pasta manufacturing	968	1,496	380.2	463.6	91.7	74.5	118.9
Breweries	906	2,114	1,638.2	1,846.5	292.7	513.0	616.3
Coffee and tea manufacturing	717	3,077	502.0	791.7	267.7	81.9	245.6
Snack food manufacturing	665	1,446	442.9	557.9	158.8	93.5	156.0

**Table 1.** Economic contributions of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industry groups and sectors in Florida in 2008

Industry Group/Sector	Employment		Output (Revenue)		Exports	Value Added	
	Direct Impact	Total Impact	Direct Impact	Total Impact		Direct Impact	Total Impact
	Full-time/Part-time Jobs		Million Dollars				
Ice cream and frozen dessert manufacturing	651	828	320.9	348.8	27.7	48.0	61.6
Confectionery manufacturing from purchased chocolate	616	1,005	163.6	224.1	68.0	23.3	54.0
Other animal food manufacturing	560	693	528.0	551.0	40.6	44.2	55.3
Wineries	371	437	186.8	195.7	9.4	36.7	41.8
Non-chocolate confectionery manufacturing	360	637	101.4	143.9	51.5	15.6	37.7
Flour milling and malt manufacturing	200	866	301.4	400.9	119.1	95.4	151.9
Distilleries	125	190	106.9	116.5	18.9	59.3	64.8
Dog and cat food manufacturing	124	163	123.8	129.9	10.5	20.4	23.5
Flavoring syrup and concentrate manufacturing	113	161	209.4	216.3	10.7	43.4	46.7
Tortilla manufacturing	90	90	15.8	15.9	0.0	4.1	4.2
Chocolate and confectionery manufacturing from cacao beans	71	189	40.1	57.4	20.2	2.6	11.4
Cheese manufacturing	49	128	45.1	55.6	11.3	5.5	10.5
Dry, condensed, and evaporated dairy product manufacturing	24	141	25.7	42.1	16.8	2.2	10.1
Fats and oils reining and blending	9	11	14.5	14.8	1.0	0.8	0.9
Wet corn milling	4	37	8.0	12.7	6.8	0.9	3.6
Soybean and other oilseed processing	1	3	4.2	4.5	0.8	0.1	0.3
Breakfast cereal manufacturing	0	0	0.0	0.0	0.0	0.0	0.0
Beet sugar manufacturing	0	0	0.0	0.0	0.0	0.0	0.0



**Table 1.** Economic contributions of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industry groups and sectors in Florida in 2008

Industry Group/Sector	Employment		Output (Revenue)		Exports	Value Added	
	Direct Impact	Total Impact	Direct Impact	Total Impact		Direct Impact	Total Impact
	Full-time/Part-time Jobs		Million Dollars				
<b>Forest Products Manufacturing</b>	25,405	46,675	7,858.6	10,848.5	3,137.0	2,087.8	2,435.3
Wood windows and doors and millwork manufacturing	25,405	46,675	7,858.6	10,848.5	3,137.0	2,087.8	3,620.4
Engineered wood member and truss manufacturing	4,532	6,083	525.1	734.3	199.3	185.7	296.0
Paperboard container manufacturing	3,375	3,681	1,208.1	1,253.3	53.3	272.5	297.1
Sawmills and wood preservation	2,750	3,842	636.8	769.4	84.1	137.9	198.9
Sanitary paper product manufacturing	1,597	2,618	1,294.2	1,455.4	270.4	342.8	426.4
Wood container and pallet manufacturing	1,413	1,465	176.3	183.5	8.1	68.0	71.8
Paper mills	1,288	6,929	947.3	1,769.7	934.9	240.2	665.3
Sationery product manufacturing	1,061	1,810	332.8	443.4	122.9	80.1	140.6
Veneer and plywood manufacturing	1,043	1,930	213.4	323.3	90.8	79.4	132.5
Paperboard mills	891	4,109	665.0	1,122.2	466.0	153.9	388.2
Pulp mills	652	4,626	499.2	1,051.7	499.2	118.0	391.8
All other miscellaneous wood product manufacturing	556	646	92.9	104.9	11.3	37.3	43.7
All other converted paper product manufacturing	496	696	141.2	169.8	32.3	33.3	49.3
Coated and laminated paper, packaging paper, and pasltics film manufacturing	470	647	208.7	235.8	36.7	50.4	64.7
All other paper bag and coated and treated paper manufacturing	429	636	125.7	156.4	39.7	30.3	46.8
Reconstituted wood product manufacturing	163	255	39.7	52.7	16.2	11.1	17.5

**Table 1.** Economic contributions of agriculture, natural resources, food and kindred product manufacturing and distribution, and service industry groups and sectors in Florida in 2008

Industry Group/Sector	Employment		Output (Revenue)		Exports	Value Added	
	Direct Impact	Total Impact	Direct Impact	Total Impact		Direct Impact	Total Impact
	Full-time/Part-time Jobs		Million Dollars				
<b>Nature-based Recreation</b>	27,699	39,667	3,643.8	5,141.6	1,388.4	1,487.0	2,357.0
Golf courses	21,689	31,462	2,885.8	4,109.6	1,127.1	1,181.6	1,893.1
Recreational fishing	4,518	6,555	601.2	856.2	234.8	246.2	394.4
Commercial hunting and trapping	1,492	1,650	156.8	175.8	26.5	59.2	69.5
<b>Food and Kindred Products Distribution</b>	959,814	1,027,319	67,611.9	76,365.3	9,268.7	38,957.6	43,991.7
Food services and drinking places	670,117	709,141	40,266.7	45,477.4	5,478.2	21,267.0	24,218.7
Retail stores (food and beverages)	200,088	204,147	12,504.0	13,013.7	518.4	8,044.2	8,345.8
Wholesale trade (food & kindred products)	73,500	97,613	13,438.2	16,432.3	3,231.1	8,727.3	10,485.1
Retail lawn and garden centers	16,109	16,418	1,403.0	1,441.9	40.9	919.1	942.1
<b>Grand Total</b>	<b>1,381,921</b>	<b>1,609,139</b>	<b>133,648.3</b>	<b>162,704.0</b>	<b>32,524.2</b>	<b>60,885.9</b>	<b>76,531.9</b>
Source: <i>IMPLAN Professional</i> data for Florida (MIG, Inc.) Total impact estimates include regional multiplier effects.							

**Table 2.** Employment impacts (jobs) in Florida regions and counties by agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in 2008

Region / County	Crop, Livestock, Forestry & Fisheries Production	Agricultural Inputs & Services	Food & Kindred Products Manufacturing	Forest Products Manufacturing	Mining	Nature-based Recreation	Food & Kindred Products Distribution	Total / All
<b>Gainesville</b>	19,816	3,041	2,510	2,823	204	286	24,776	53,456
Alachua	2,040	1,816	365	599	76	70	17,121	22,085
Bradford	434	105	84	229	61	25	837	1,775
Columbia	784	200	148	642	2	52	2,975	4,804
DeSoto	8,064	146	370	0	0	70	628	9,277
Dixie	1,231	28	0	851	1	7	404	2,522
Gilchrist	804	61	101	179	2	3	268	1,418
Lafayette	641	299	0	28	9	31	179	1,188
Levy	1,769	104	22	55	21	11	1,179	3,162
Suwannee	3,791	168	1,414	27	29	3	1,085	6,517
Union	258	113	6	212	4	13	100	708
<b>Jacksonville</b>	5,347	10,138	10,920	11,665	332	2,226	79,637	120,265
Baker	245	177	0	0	0	0	691	1,113
Clay	485	1,183	8	479	151	109	7,366	9,781
Duval	1,106	6,669	10,672	5,610	134	969	54,879	80,038
Nassau	1,290	583	61	2,100	1	211	3,226	7,472
Putnam	1,136	276	0	3,141	34	54	2,007	6,648
St. Johns	1,085	1,251	179	334	12	883	11,469	15,213
<b>Miami-Fort Lauderdale</b>	79,973	51,812	24,053	8,191	1,935	14,048	342,713	522,725
Broward	2,221	13,701	4,667	1,235	435	3,241	100,777	126,278
Glades	950	33	33	0	8	43	128	1,196
Hendry	12,858	194	2,810	0	49	17	1,476	17,404
Indian River	7,895	1,899	109	95	31	938	6,438	17,405
Martin	3,858	2,469	568	138	13	1,543	8,007	16,596
Miami-Dade	12,625	14,395	7,345	4,826	778	1,489	133,158	174,616
Monroe	1,856	717	68	8	73	504	9,304	12,530
Okeechobee	3,119	296	307	0	14	25	1,364	5,125
Palm Beach	24,678	16,127	7,442	1,518	468	5,722	73,544	129,498
St. Lucie	9,913	1,983	704	371	66	524	8,517	22,079

**Table 2.** Employment impacts (jobs) in Florida regions and counties by agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in 2008

Region / County	Crop, Livestock, Forestry & Fisheries Production	Agricultural Inputs & Services	Food & Kindred Products Manufacturing	Forest Products Manufacturing	Mining	Nature-based Recreation	Food & Kindred Products Distribution	Total / All
<b>Orlando</b>	59,441	45,494	20,407	8,850	2,231	7,788	252,840	397,051
Brevard	713	2,971	244	453	66	1,245	25,174	30,866
Citrus	580	713	62	65	61	415	4,781	6,676
Flagler	693	610	27	76	40	45	2,713	4,204
Hardee	7,377	136	126	99	69	52	589	8,450
Highlands	12,895	481	64	134	35	309	3,495	17,414
Lake	4,049	2,719	1,125	509	158	317	11,589	20,466
Marion	6,869	2,909	1,098	773	175	543	12,313	24,680
Orange	5,782	11,319	5,126	1,421	122	1,759	103,767	129,297
Osceola	1,697	1,891	296	137	102	418	14,532	19,073
Polk	14,115	11,944	10,840	3,809	1,268	962	21,159	64,098
Seminole	649	6,318	472	998	34	406	24,067	32,944
Sumter	914	387	252	203	78	561	3,027	5,422
Volusia	3,106	3,096	677	172	23	755	25,633	33,461
<b>Panama City</b>	3,405	1,496	148	2,674	197	775	17,327	26,022
Bay	890	1,140	42	1,750	106	497	13,794	18,219
Calhoun	508	16	0	148	8	41	441	1,163
Gulf	298	20	10	127	2	9	494	961
Holmes	443	53	55	38	1	91	389	1,070
Jackson	910	80	24	595	64	82	1,649	3,405
Washington	356	187	16	16	16	55	560	1,205
<b>Pensacola</b>	2,730	4,388	588	2,225	429	788	37,758	48,906
Escambia	1,124	1,354	163	1,961	220	344	15,994	21,160
Okaloosa	503	1,436	201	33	77	313	13,308	15,872
Santa Rosa	714	873	51	94	128	83	4,371	6,314
Walton	389	725	173	136	4	48	4,085	5,560

**Table 2.** Employment impacts (jobs) in Florida regions and counties by agriculture, natural resources, food and kindred product manufacturing and distribution, and service industries in 2008

Region / County	Crop, Livestock, Forestry & Fisheries Production	Agricultural Inputs & Services	Food & Kindred Products Manufacturing	Forest Products Manufacturing	Mining	Nature-based Recreation	Food & Kindred Products Distribution	Total / All
<b>Sarasota-Bradenton</b>	29,942	20,841	4,750	1,677	829	9,906	93,964	161,910
Charlotte	1,281	1,542	12	157	61	515	6,673	10,241
Collier	11,681	4,457	183	154	251	3,923	18,751	39,400
Lee	2,509	6,462	521	384	253	2,905	32,290	46,323
Manatee	13,749	3,489	3,944	733	120	1,304	15,155	38,493
Sarasota	723	4,892	91	249	144	1,260	20,095	27,453
<b>Tallahassee</b>	6,067	4,214	990	3,092	337	589	21,455	36,744
Franklin	55	32	23	0	24	26	718	878
Gadsden	2,325	251	46	709	168	71	922	4,493
Hamilton	374	1,092	0	0	0	40	260	1,766
Jefferson	613	91	14	0	0	40	260	1,766
Leon	705	2,477	181	34	68	183	17,172	20,819
Liberty	351	20	0	633	13	150	171	1,337
Madison	757	9	494	88	0	38	502	1,889
Taylor	738	61	148	1,628	53	14	765	3,408
Wakulla	150	180	82	0	1	29	671	1,113
<b>Tampa-St. Petersburg</b>	24,463	22,984	15,431	5,478	13,832	3,260	156,849	242,059
Hernando	596	912	24	33	115	317	6,096	8,094
Hillsborough	19,880	12,525	12,765	3,417	504	1,504	85,503	136,098
Pasco	2,849	3,144	555	293	95	506	14,624	22,066
Pinellas	900	6,403	2,087	1,734	13,119	933	50,625	75,802
<b>Total</b>	220,946	164,408	79,797	46,675	20,327	39,667	1,027,319	1,609,139

Source: IMPLAN Professional data for Florida (MIG, Inc. 2009)  
 Impact estimates include multiplier effects. Employment includes full-time and part-time positions.