

# Chemical Engineers play key role at General Foods' Research & Development Centers.

Chemical Engineers have a key role to play in research at General Foods Corporation, the nation's leading package grocery products company. Food is no longer the simple thing it was to our forefathers. Most of us no longer produce our own food; but rely on others to process and package it,

preserve and improve it, change its form, and get it to us with all its nutritive and taste values intact.

## DEMAND INCREASES

An accelerated worldwide need to supplement traditional agricultural food sources with technology-based foods has created an unprecedented need for chemical engineering skills of a high order.

## Ch.E. STUDENTS

For students who want to put their chemical engineering training to work, General Foods Corporation needs almost all elements of the unit operations background... such as: dehydration, extrusion, heat and mass transfer and extraction and separation.

## TEAM CONTRIBUTION

At General Foods, chemical engineers work in small teams where each team member can make a large contribution... and will receive due recognition. The atmosphere is informal, yet professional. And for the chemical engineer who wants to obtain an advanced degree while pursuing a full-time career, General Foods reimburses employees close to 100 per cent of expenses for such after hours studies.

## CAREER REFERENCE

If you are interested in a career with a leading processor of packaged convenience foods who markets over 400 familiar brand products such as: MAXWELL HOUSE, JELL-O, POST, GAINES, BIRDS EYE, KOOL-AID, SANKA, TANG, SHAKE 'N BAKE, COOL WHIP and many more...

*Contact your placement office or write to:*

Technical Careers Dept. T12-3



**GENERAL FOODS CORPORATION**

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An Equal Opportunity Employer, M/F/Hc.

